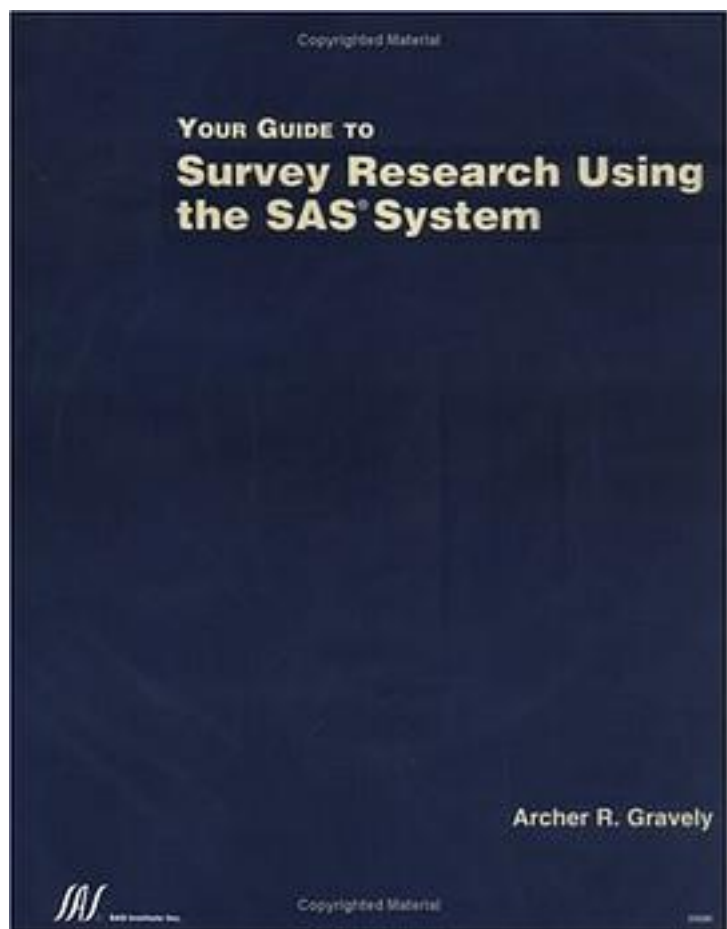


# Your Guide to Survey Research Using the SAS System



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This book is a sophisticated, yet understandable, SAS approach to common survey research applications using real-world examples. Survey research practitioners in any

field will benefit from this practical guide to conducting survey research tasks. Beginner-level SAS users with a working knowledge of basic SAS concepts and advanced SAS users alike will find this book logical and easy to use. Main topics include SAS procedures and functions used in survey research; random sampling; creating form letters and envelopes; managing the survey process; analyzing survey data; labeling SAS output; data manipulation; reporting results in custom tables with PROC TABULATE; and creating plots and histograms with SAS/GRAPH that exemplify principles of graphical excellence.

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