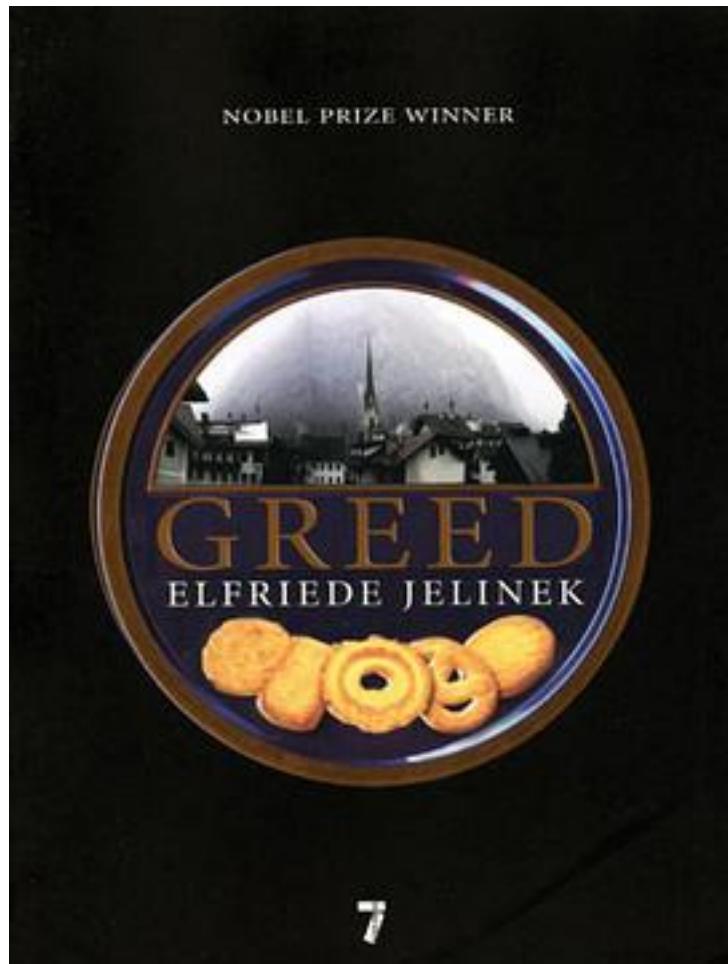


Greed



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'Greed' is a visceral insult. It jabs below the belt, evoking guilty sensations of gluttony and lust. It taunts the rich and powerful, penetrating the cover of modern ideologies

and institutions. Today, old-fashioned accusations of greed drag the larger-than-life corporate fat cats down to human bodily proportions, accusing them of gain without genuine growth. This lively new book is a wide-ranging inquiry into how greed works in our lives and in the world at large. Western philosophy has intellectualized human passions, explaining and justifying our expansive desires as 'rational self-interest'. However, an examination of the visceral power of greed tells us something about the apathy of modern theory. It shows us how confused we have become about the meanings of growth, creating false and morally hazardous distinctions between biology on the one hand, and history on the other. With greed as a guide, this book considers how the integrity of these meanings may be restored. This remarkable book will be of interest to anyone concerned about the morality of economic behavior in the modern world. It will be an important text for students in the social sciences, especially in

anthropology, sociology, development studies, and business studies.

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书评

手头这本《贪婪》的作者叫做亚历山大·罗伯逊，现为圣巴巴拉加利福尼亚大学的人类学教授。教授不同文人，所以这首先是一本严肃的学术著作，书中的分析严谨而翔实；同时这又是一本痛快的书，每个人都可以从中找到快乐——贪婪这个词，现在几乎人人都用来表达心中的郁闷，藉以寻求...

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