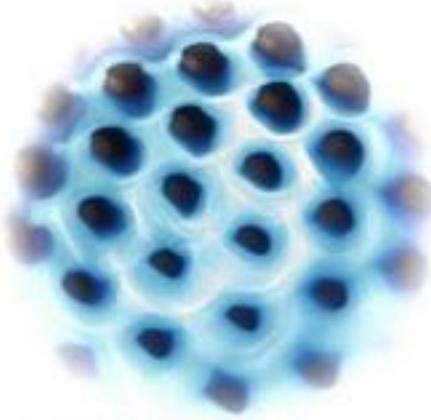


Strategies for Web Hosting and Managed Services



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Doug Kaye

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The ultimate road map to building a successful web-hosting strategy There are more than 30 million web sites worldwide, and nearly every one of them is running at one of more than 15,000 web-hosting services. IT executives and managers are in need of a blueprint to understand the services available to them one that will help them

determine what they need, where to find it, and how to manage it. This book is the only one of its kind to provide professionals with a road map explaining the necessary technologies and criteria that are key to building a successful web-hosting strategy. Expert Doug Kaye offers you a comprehensive resource of information and provides you with a perfect balance of executive summaries of technologies and strategies for selecting and monitoring vendors. Written for a technically savvy and experienced audience, this book examines such topics as: The pros and cons of outsourcing web hosting Shared and dedicated servers, colocation, and managed service providers (MSPs) Risk management and service level agreements (SLAs) Modeling web site traffic and capacity planning How to evaluate connectivity quality and performance Architecture, security, backup and recovery, and monitoring Caching and content delivery networks (CDNs) Negotiating with vendors The companion web site includes more than 200 tips for web site owners and an updated list of resources with links to books, tools, online articles, and white papers. Wiley Computer Publishing Timely. Practical. Reliable. Visit our Web site at www.wiley.com/compbooks/

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