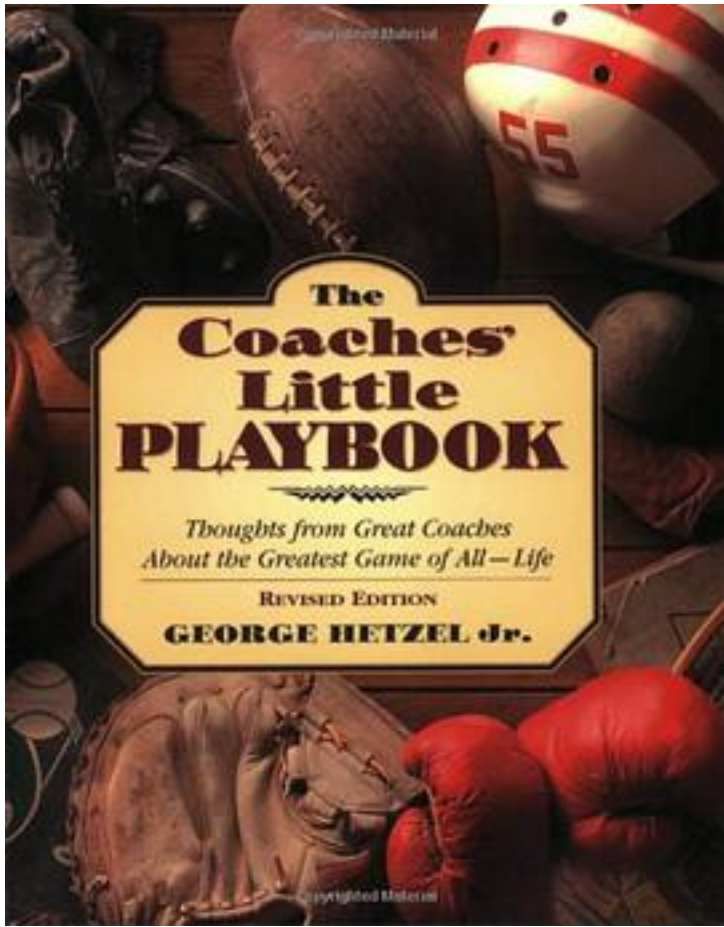


The Coaches' Little Playbook



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The Coaches' Little Playbook is a treasury of quips, tips, insights, and quotations from some of the best coaches America and the world has ever known. Created with the belief that good coaches inspire us on the field, but great ones inspire us for life, it presents the best insights of those educators and philosophers of the sidelines who

instill in us a sense of ourselves, a commitment to a greater whole, and a lifelong dedication to excellence. Included in this collection are thoughts from such coaching legends as John Wooden, Knute Rockne, Paul "Bear" Bryant, Phil Jackson, Cheryl Miller, Joe Paterno, Vince Lombardi, Kathy Whitworth, Lou Holtz, Rick Pitino, Red Smith, and dozens more. The lessons taught are about believing in oneself, accepting challenges, working hard, perseverance, making the best of natural talents, keeping focused and mentally tough, not making excuses, showing grace under fire, and never losing one's sense of humor. The Coaches' Little Playbook is filled with uncommonly valuable insight for people of all ages.

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