

# Location, Location, Location



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Choosing the right location for a business can assure its success, and avoid costly problems. Location, Location, Location examines this foundational aspect of business profitability, and outlines the principles and procedures necessary to identify an optimal site. This practical book offers advice on how to invest wisely on real estate to minimize risks, and maximize returns. This concise guide by Marcel De Meirleir, a leading site consultant with over fifty years of professional practice, explains how to measure the positive and negative attributes of a site. Its useful and accessible format includes anecdotes, cases studies, and tools for evaluating and selecting sites for different kinds of facilities like headquarters, warehouses, call centers, among others. Other topics in Location, Location, Location include: Analysis of critical and intangible factors Taxes and tax incentives Industrial location and ecology Location feasibility studies The BERI rating Infrastructure Costs analysis, and much more! Location, Location, Location is an authoritative and valuable resource for business owners, decision makers, and consultants who wish to find, expand, or relocate their facilities. This comprehensive volume also provides strategies for regional government officials seeking to attract investments in their area.

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