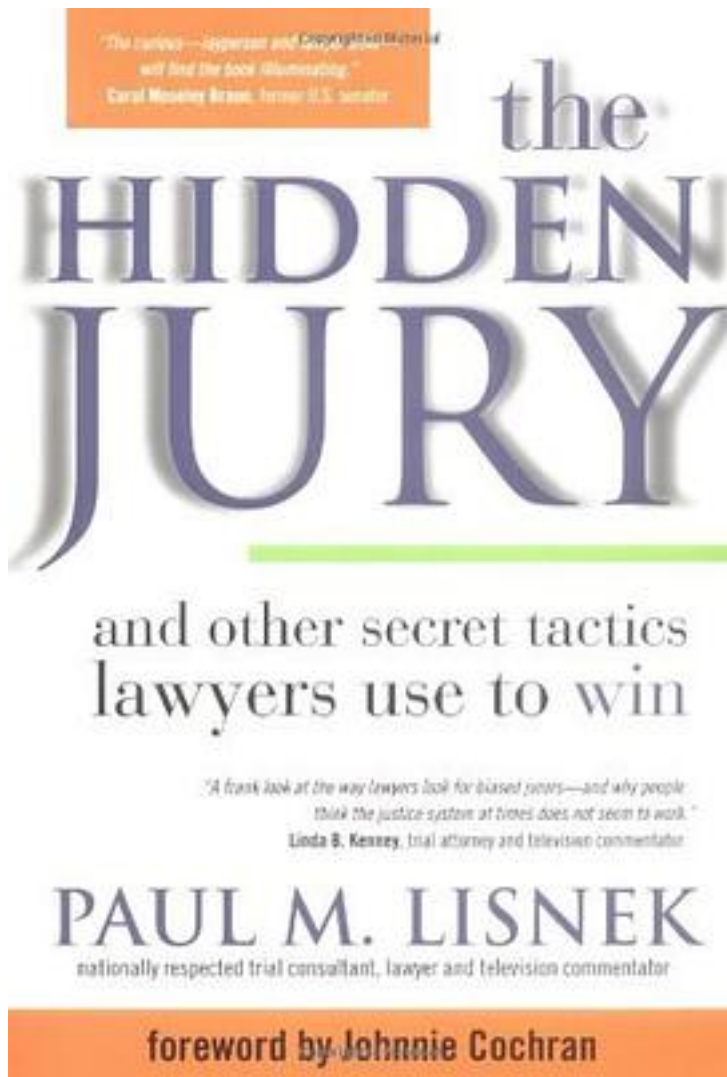


The Hidden Jury and Other Secret Tactics Lawyers Use to Win



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"The Hidden Jury couldn?t be more timely or more urgently needed."--from the introduction by Johnnie Cochran Why do guilty defendants go free? Why do juries award huge sums for ridiculous lawsuits? Who really controls the verdict of a trial? The most powerful people in today's jury trials aren?t lawyers, judges, plaintiffs or defendants. Their names don?t even appear on the court record. Yet their presence and opinions shape the way that court cases are fought, and can even change the outcome of a trial. They are the hidden jury, the most influential new force in the American legal system. For the first time, The Hidden Jury exposes the truth about mock juries and other tactics that lawyers and trial consultants use to mold a trial to their benefit. Drawing on experience gained from such high-profile cases as the O.J. Simpson trial, Whitewater and the Heidi Fleiss trial, leading trial consultant and jury expert Paul M. Lisnek reveals goes behind the scenes of the American justice system to reveal: --How lawyers get the juries they need to win--The mock trials that really decide the fate of the verdict--The trial services wealthy clients can afford to buy

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