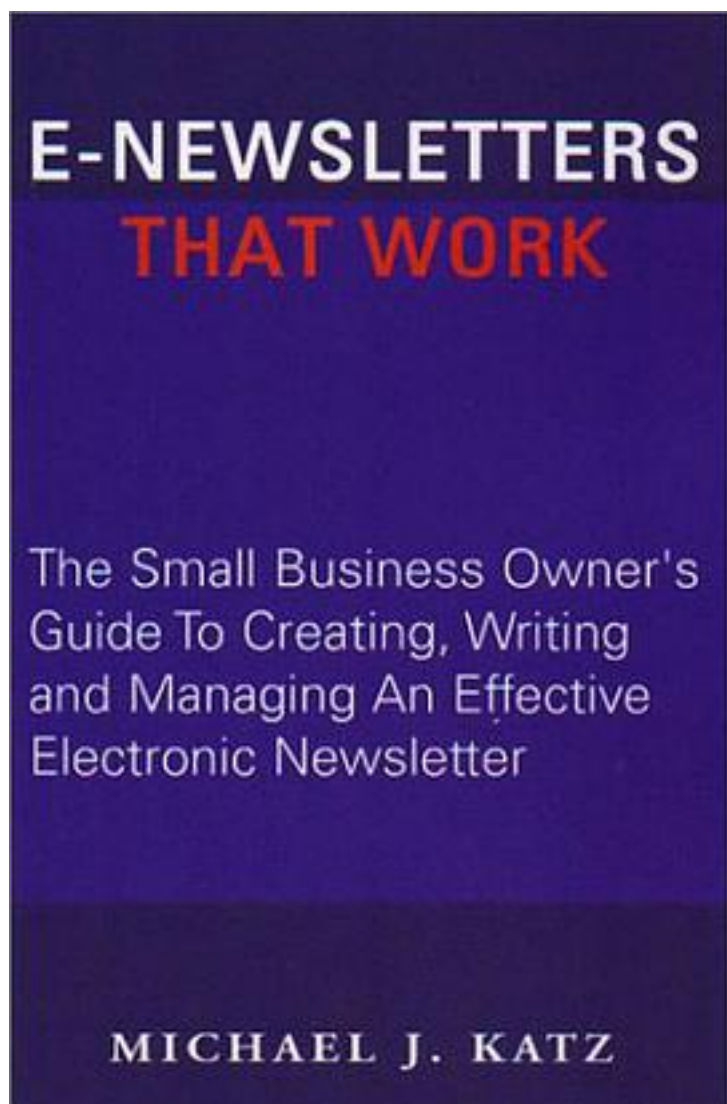


# E-Newsletters That Work



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出版者:

出版时间:2003-2

装帧:

isbn:9781401091231

"When you properly apply Michael's brilliant techniques, your customers will open email from you, read it, respond to it, and pass it along to others. If you want your customers to stay in touch with you, and to introduce you to other people, then read this book."

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