Lamborghini



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For 40 years, Lamborghini has been one of the world's most flamboyant and exotic car marques. Written by a long-term Lamborghini insider, the book tells, for the first time, the real story of the men who kept the Italian company alive, making cars bought by wealthy business executives, show business celebrities, and sports stars. Custodians of Lamborghini have included Chrysler and businessmen in Switzerland and Asia. Now Lamborghini sits alongside Bugatti at Audi, part of the Volkswagen Group. Previous Lamborghini books have been little more than collections of pictures of the cars and technical descriptions, but this one describes the character of the men whose passion for Lamborghini kept the company alive. The book is published in 2004 as the all-new Lamborghini Gallardo goes on sale, 41 years after the original 350GTV burst onto the scene at the Turin auto show.

作者介绍:

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