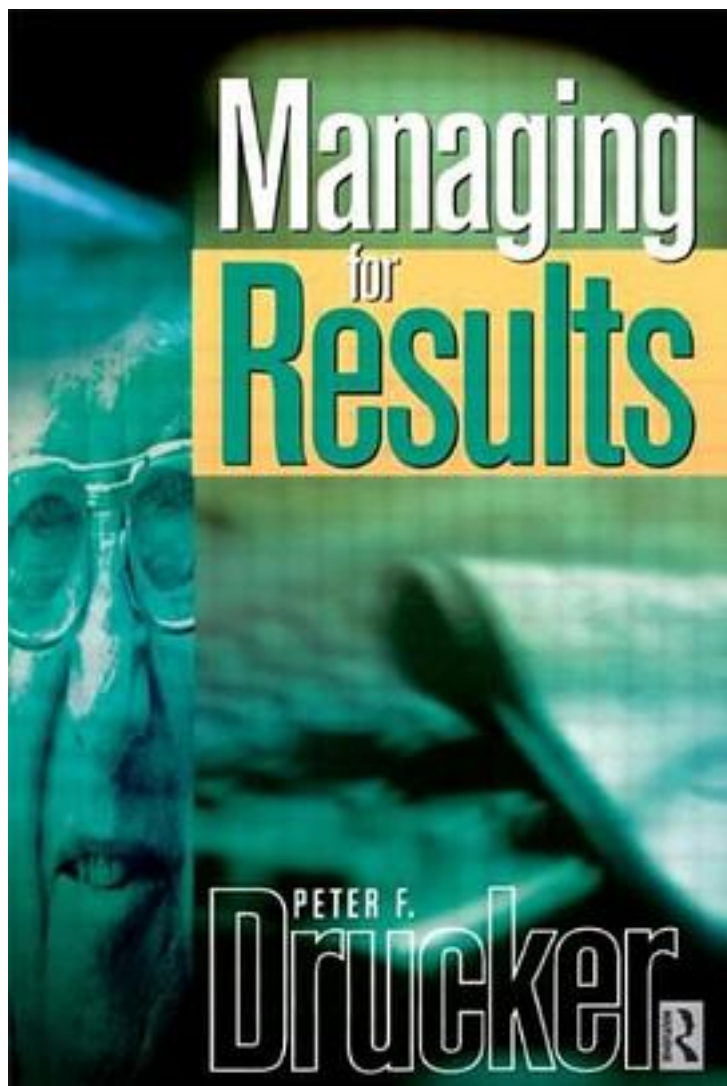


Managing For Results



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著者:Peter Drucker

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"Managing for Results" demonstrates Drucker's particular genius for breaking through conventional outlooks and opening up new perspectives for ultimate profits in the world of business. What must be done to make the organization perform, prosper and grow - what the executive, the maker of decisions, must do to move the enterprise forward - is the subject of this book. It will be of great value to students of management as well as executives in industry and commerce, and it deals skilfully and perceptively with economic tasks which every business has to tackle in order to achieve sound performance and economic results. Written by one of the world's leading management gurus, it is widely known classic work that identifies the key success factors in managing performance.

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