

The Educated Franchisee

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"Fear is a good motivator. So is wealth. This book shows they can work together to help you find success as an entrepreneur in franchising."

Frank Carney Co-founder, Pizza Hut - Current Franchisor, Papa John's Pizza

The Educated Franchisee



**The How-To Book for
Choosing a Winning Franchise.**

By
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Written with Mike Kohler
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There is nothing more expensive than ignorance - let "The Educated Franchisee" serve as your guide for selecting a franchise that meets your needs

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