

Scholarly Publishing Practice, Second Survey



[Scholarly Publishing Practice, Second Survey_ 下载链接1](#)

著者:Cox, John/ Cox, Laura

出版者:

出版时间:2006-5

装帧:

isbn:9780907341321

ALPSP has carried out a second major study of the policies and practices of 400 international academic journal publishers, both not-for-profit and commercial, drawn from the memberships of ALPSP and other major publishing associations. A response rate of 55% was achieved (including all the major publishers), providing hard evidence of the significant changes in publishing policy and practice that have been made since the first survey was undertaken in 2003. The report is a goldmine of evidence about the policies and practices of scholarly journal publishers. It is invaluable to all those who want to understand or explain to others what publishers actually do, and who want to

dispel some of the misunderstandings that have been voiced in both academic and political circles.

作者介绍:

目录:

[Scholarly Publishing Practice, Second Survey_ 下载链接1](#)

标签

英文原版

评论

[Scholarly Publishing Practice, Second Survey_ 下载链接1](#)

书评

[Scholarly Publishing Practice, Second Survey_ 下载链接1](#)