

Financial and Managerial Accounting



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Needles, Powers, and Crosson continue to help instructors stay on top of the change curve with Financial and Managerial Accounting. Balanced, flexible content in this market-leading text is supported by an array of integrated print and technology supplements. Whether an instructor wants to present a user or procedural orientation, incorporate new instructional strategies, develop students' core skills and competencies, or integrate technology into the classroom, Financial and Managerial Accounting provides a total solution, making it the natural choice for accounting instructors--particularly those seeking a balance of financial and managerial topics. The Eighth Edition focuses primarily on the use of accounting information in today's business world--beginning with corporations--and represents the most significant revision of the text to date. Content updates reflect current accounting and business practices, while greater attention is given to ethics, service enterprises, and international issues. In addition, the text features a more concise, accessible writing style; a new design to emphasize the user-oriented content; and enhanced technology components for both instructors and students. Accuracy reviewers check every line and work through each exercise in the text and supplements, making Financial and Managerial Accounting the most accurate among similar texts on the market.

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目录:

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