

Everyday Activist



EVERYTHING YOU NEED TO KNOW
TO GET OFF YOUR BACKSIDE AND
START TO MAKE A DIFFERENCE

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From unplugging your mobile phone charger at night, to eating seasonal food and pledging to take fewer flights, there are countless small things you can do, every day,

that won't take much time or effort. The beauty of 'everyday activism' is that, taken together, lots of people doing lots of small things can change the world. Whether you have two minutes or two years to spare, "The Everyday Activist" is a treasury of motivation and ideas. Be inspired. Kick apathy by reading true stories of people whose simple efforts have made a huge difference. Identify the problems that you care about, at a local, national or global level - and find out how you can go about tackling them. And if you are motivated to really let your imagination fly, feel empowered by the sixty-page Action Guide that's jam-packed with advice on how to get organized, and how to take your ideas to a waiting world that really does need your energy and creativity.

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