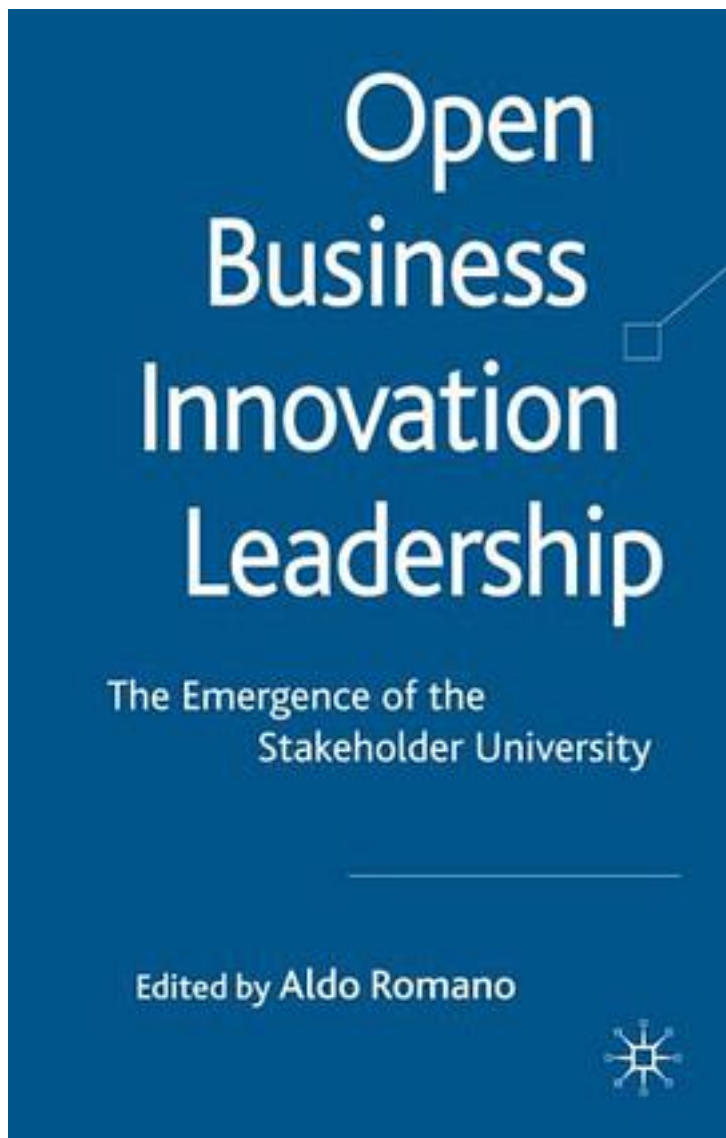


Open Business Innovation Leadership



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The affirmation of the open economy and the exponential growth of knowledge radically changed production processes, forms of cooperation and competition, organizational structures, and cultural models. The pressing challenges for the corporate world demand new managerial approaches based on holistic rather than reductionist models. Open Business Innovation Leadership addresses the need for federative models among companies and their public and private stakeholders. The Stakeholder University is presented as an emerging model which embeds all the perspectives driving towards Open Business Innovation Leadership of organizations. The book presents a holistic perspective to creating value providing practitioners and business strategists, academics and human resource managers with a conceptual framework and a set of guidelines for the development of human and social capital, as key processes to lead change in complex environments.

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