

Biology



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This new non-majors biology textbook offers an engaging writing style, strong focus on scientific inquiry and evolution, an emphasis on applications and a superior pedagogical system within a concepts format. This text takes a concepts approach, with up-to-date content delivered at a nonmajors level. Each chapter is built around a set of core concepts. This is the only single-authored, non-majors text written by a Ph.D. biologist, who is an active, tenured, award-winning teacher from a well-respected research university. This text emphasizes science as a process and how scientists do their work. Evolution is the central theme of the text and addressed in multiple way throughout. This text includes a multitude of media assets include learning outcomes, animations, videos, and quizzing. The text includes several features that highlight the relevance of topics to readers, including an opening essays, Burning Questions boxed readings, Can You Relate boxed readings, and applications woven throughout all chapters in the narrative. This text includes a brand new art program with a 3-dimensional look and feel, using consistent color and style throughout. Leaning tools in this text include two-page chapter openers, numbered concepts, boxed readings, Mastering Concepts questions at the end of major sections, and substantive end-of-chapter assessment material.

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