

Between One and Many



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This text presents public speaking as a living and dynamic transaction in which the meaning of the message emerges from the relationship between the speaker and the audience. From this perspective, students are encouraged to think critically about their communication and recognize the centrality of the audience in speech preparation.

Substantially revised and reorganized, the sixth edition returns to offering a significant degree of content related to the classical and contemporary theories of communication studies--a distinct and popular attribute of earlier editions.

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