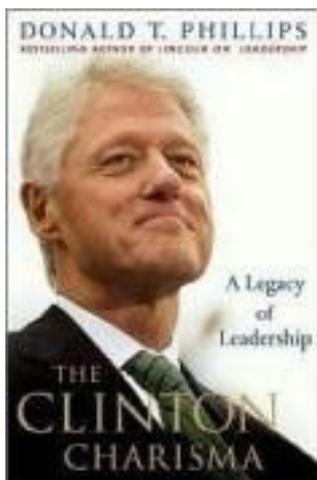


The Clinton Charisma



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出版者:

出版时间:2008-9

装帧:

isbn:9780230607842

The Clinton Charisma is a fascinating, prescriptive guide that reveals the former president's complex leadership techniques, including his attention to public opinion, his ability to take quick corrective action, and his efficient damage control in the face of political and personal difficulty. From diversity to decisiveness, from consensus to compromise, each chapter explores how Clinton employed important leadership principles and the ways in which they were - or were not - effective. The author asks in the introduction, "Are there lessons to be learned from his time in office - from his damage control strategies, from his ability to implement diversity, or from his decision-making process?" The answer, as *The Clinton Charisma* makes compellingly clear, is yes.

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