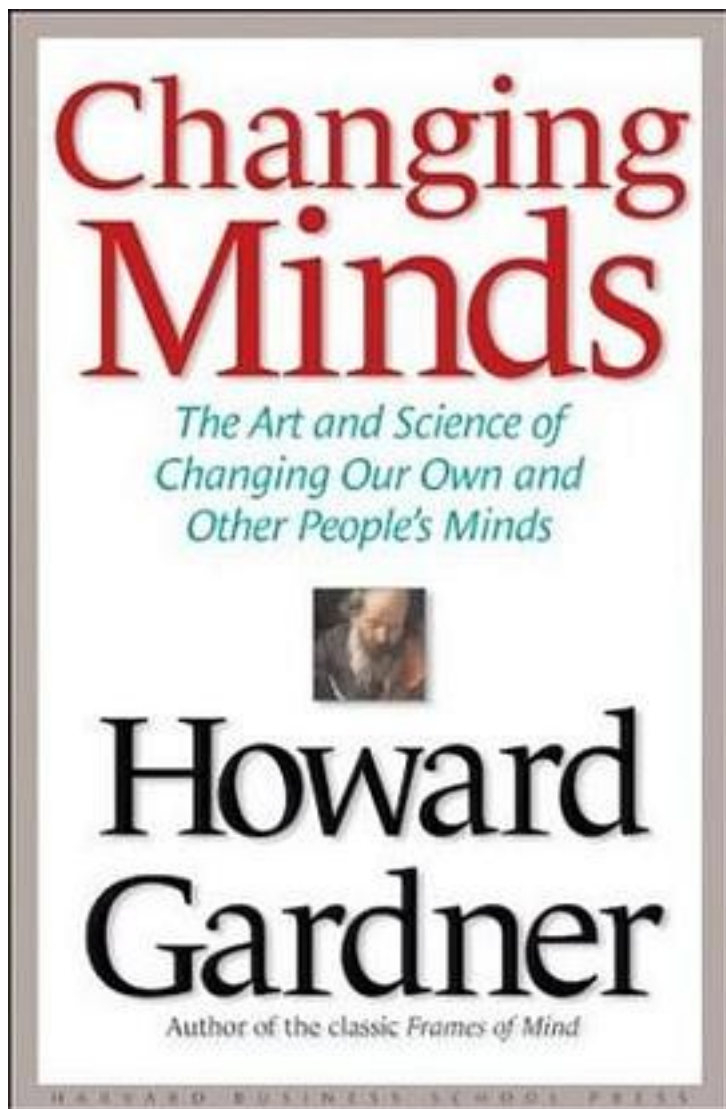


Changing Minds



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Changing Minds is a collection of classic and contemporary readings designed to acquaint readers with strategies for developing effective, persuasive arguments and to demonstrate the rich and complex nature of persuasive writing through essays from a wide variety of contexts. An introductory chapter presents essential elements of argument, as well as common strategies and misunderstandings, and is followed by nine thematic chapters, each including a brief introduction and eight essays. The thematic chapters integrate opportunities for strengthening reading and critical thinking skills through a focus on issues that have had an evolving and controversial history.

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