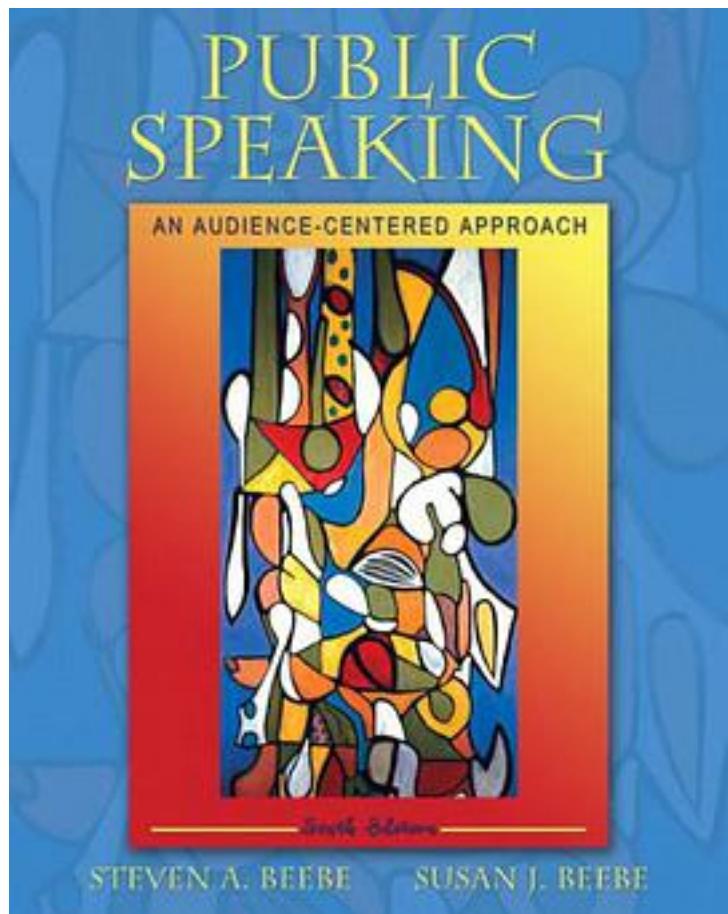


Public Speaking



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Public Speaking: Prepare, Present, Participate's provides a "reader-friendly" style and length that is easy to comprehend. Special Themes within the book include an emphasis on media literacy, critical thinking and additional skills on becoming an effective communicator. This new entry into the public speaking market covers

traditional topics of public speaking that include: audience analysis, research, organizing and outlining, speech presentation, and types of speeches. Highlights within the book include using analytical skills to become effective producers and consumers of information and communication competence, in addition to using knowledge, skill, motivation, and judgment abilities to increase effective communication skills that demonstrate ethical communication and consideration for multiple perspectives on a controversial issues. This new book is based on a comprehensive, award-winning introductory public speaking course that was developed by the authors at Illinois State University for the 2008 NCA Program of Excellence.

作者介绍:

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