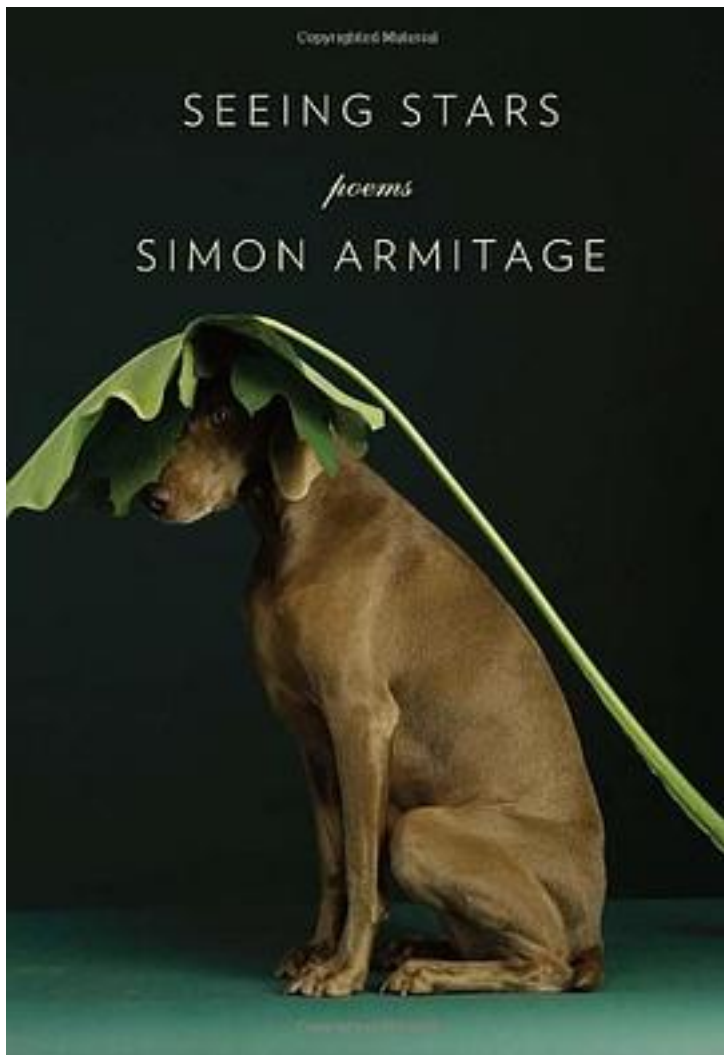


Seeing Stars



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Celebrity Culture explores the ways in which celebrities are manufactured, how they establish their hold on the public imagination, and how social responses enable them to be what they are. Celebrity culture is marked by three main responses: adulation, identification, and emulation. The book proposes that these responses are generated as a result of media constructions of celebrities. Therefore, celebrity culture is something that must be studied as a consequence of new forms of media representation and mass culture.

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