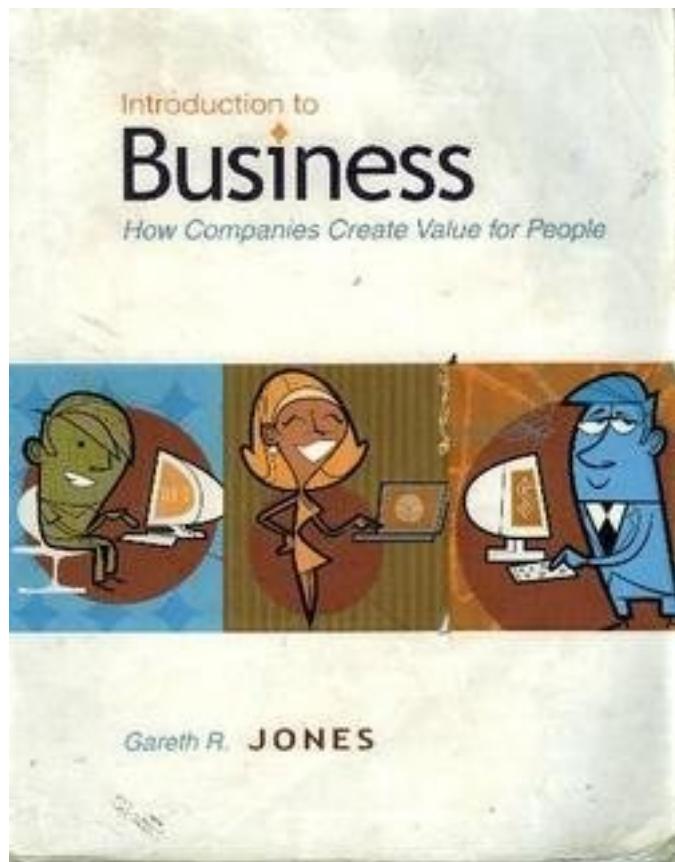


Introduction to Business



[Introduction to Business_ 下载链接1](#)

著者:Dias, Laura Portolese, Ph.D./ Shah, Amit

出版者:

出版时间:2008-1

装帧:

isbn:9780073376998

The introduction to business course is evolving - no longer are colleges teaching the course in a standard one-semester term. "Introduction to Business" takes on the changing educational environment. Based on reviewer feedback, the text has fewer chapters, more applied exercises and examples, and reinforces learning throughout. The chapters are carefully organized by learning objectives which correlate directly to

all of the chapter materials and student and instructor ancillaries.

作者介绍:

目录:

[Introduction to Business 下载链接1](#)

标签

评论

[Introduction to Business 下载链接1](#)

书评

[Introduction to Business 下载链接1](#)