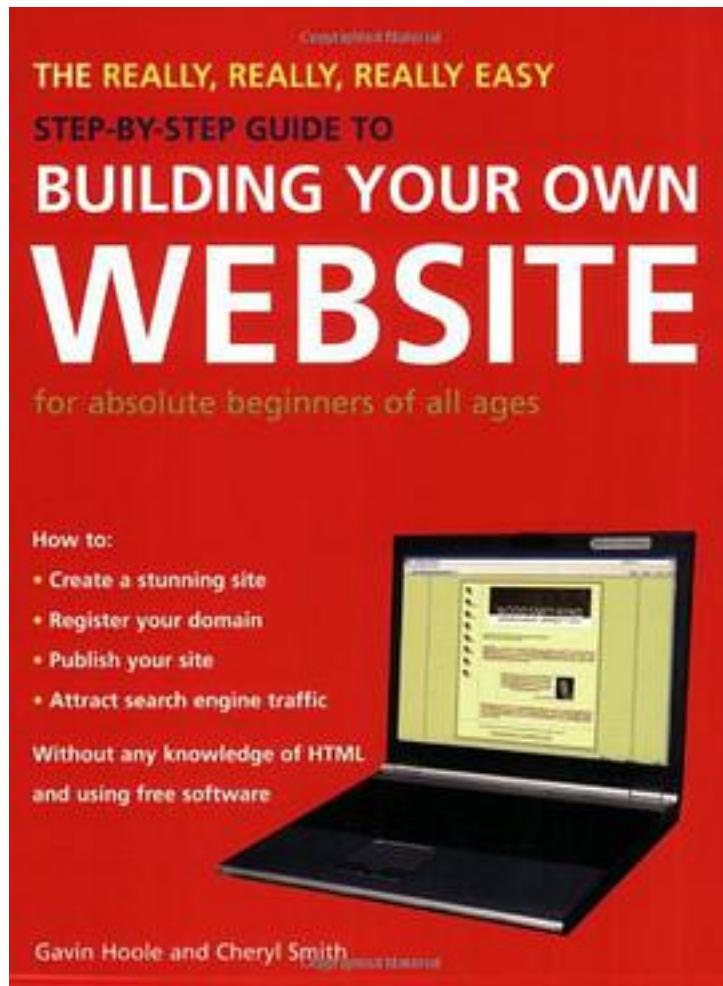


The Really, Really, Really Easy Step-by-Step Guide to Building Your Own Website



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著者:Gavin Hoole

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As the recent upsurge in the use of personal Web space hosting services such as Facebook, MySpace and YouTube shows, individuals increasingly want a personal Web page they have created themselves, but don't have the time, inclination or budget for learning HTML or hiring professionals. This step-by-step practical guide teaches beginners how to go a little further and actually create their own website, without any prior knowledge assumed. Every aspect of creating a site from scratch is addressed, from planning the structure of the site, attracting visitors from search engines, registering a domain and updating content. The authors' own supporting website also offers free software for designing the pages, search engine optimization and uploading the site to a server, all without having to learn HTML. As with all the books in this series, the instructions are clear and comprehensive, and supported by relevant screenshots so that readers can match what they see on their screens to the book. An invaluable guide for beginners wishing to create their own website.

作者介绍:

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