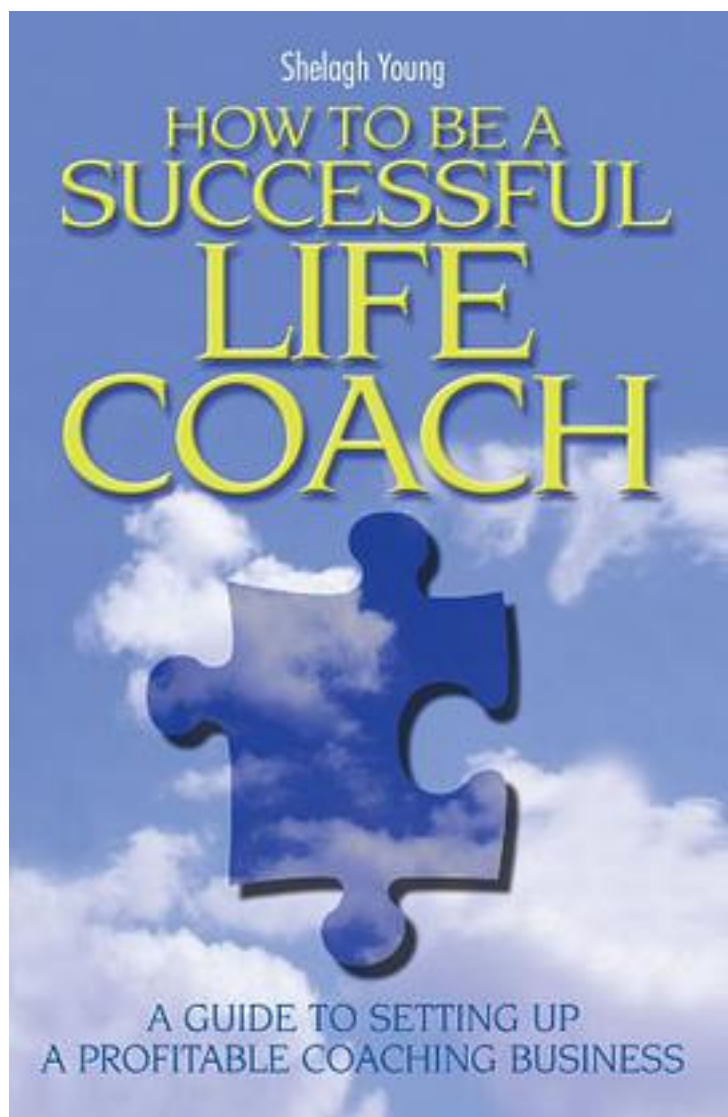


# How to be a Successful Life Coach



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Coaching is an increasingly competitive field and successful coaching businesses need well-trained coaches who inspire trust in their clients and others. If you want your coaching business to be effective, respected, well-organised and profitable - the planning starts here. In this book, coach and writer Shelagh Young takes you through step by step approach to setting up your own coaching business. Top tips include: how to choose the right training course for the type of coach you want to be; how to make your business dreams come true without working 24/7; how to choose and target the right kinds of clients; and, how to plan and grow your business.

作者介绍:

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