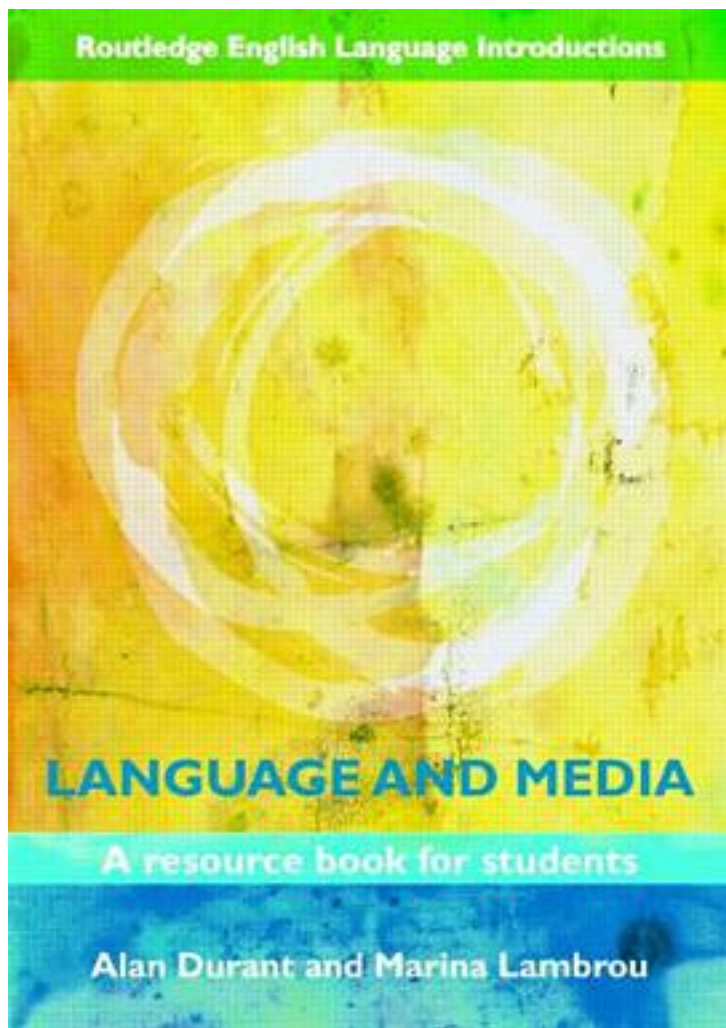


# Language and Media



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Routledge English Language Introductions cover core areas of language study and are

one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings-all in the same volume. The innovative and flexible 'two-dimensional' structure is built around four sections - introduction, development, exploration and extension - which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. Language and Media : is a comprehensive introduction to how language interacts with media investigates the forms of language found in media discourse; how patterns in such language use contribute to recognizable media genres and styles; and broader social themes and consequences that arise from media language uses a wide variety of real texts from the media that include: newspapers covering events such as the Asian tsunami, speeches, blogs, emails, advertizements and interview transcripts from television talk shows including Oprah provides classic readings by the key names in the discipline including David Crystal, Norman Fairclough, David Graddol, Allan Bell and Theo van Leeuwen is accompanied by a supporting website. Written by two experienced teachers and authors, this accessible textbook is an essential resource for all students of English language and linguistics.

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