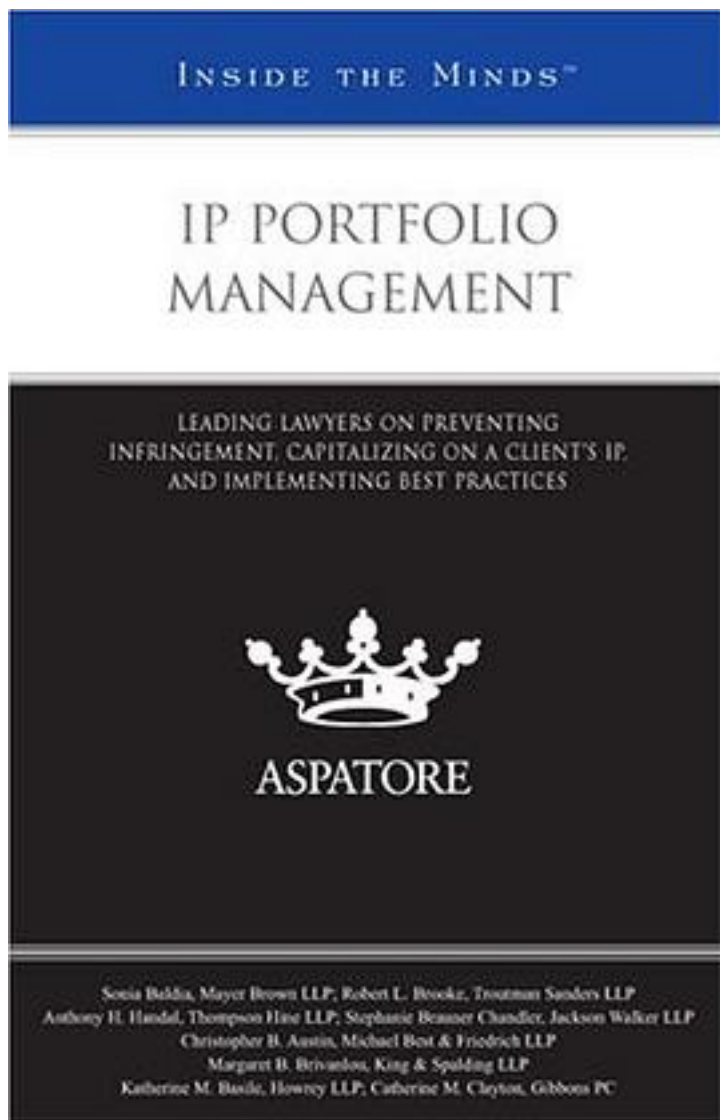


IP Portfolio Management



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IP Portfolio Management is an authoritative, insider's perspective on best practices for managing and protecting a client's most valuable intellectual property assets. Featuring partners and chairs from some of the nation's leading law firms, these experts guide the reader through evaluating recent cases and trends, navigating the changing legal landscape, and identifying business activities that trigger legal assistance. From monitoring compliance to implementing best practices for protection, these leaders offer expertise on handling IP disputes and claims, meeting clients' expectations, and adding the most value. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great legal minds of today, as these experienced lawyers offer up their thoughts around the keys to successful IP portfolio management.

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