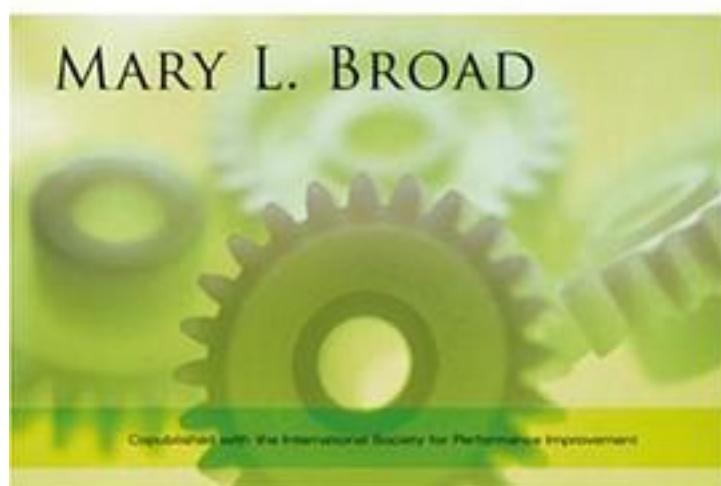


Beyond Transfer of Training



BEYOND TRANSFER OF TRAINING

ENGAGING SYSTEMS TO
IMPROVE PERFORMANCE



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Did you know that an average of only 10%-20% of training resulted in changing or enhancing an employee's performance on the job. So, why train? Picking up where her first book, the landmark Transfer of Training , left off (and retaining some of the most

salient sections and strategies), this completely updated take on the topic shows trainers and performance professionals how to: Gain and maintain effective performance in complex systems. Find and engage clients and stakeholders in transfer of learning efforts. Support transfer of learning in E-environments. Evaluate the success transfer of learning interventions. Order your copy of this essential guide today!

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