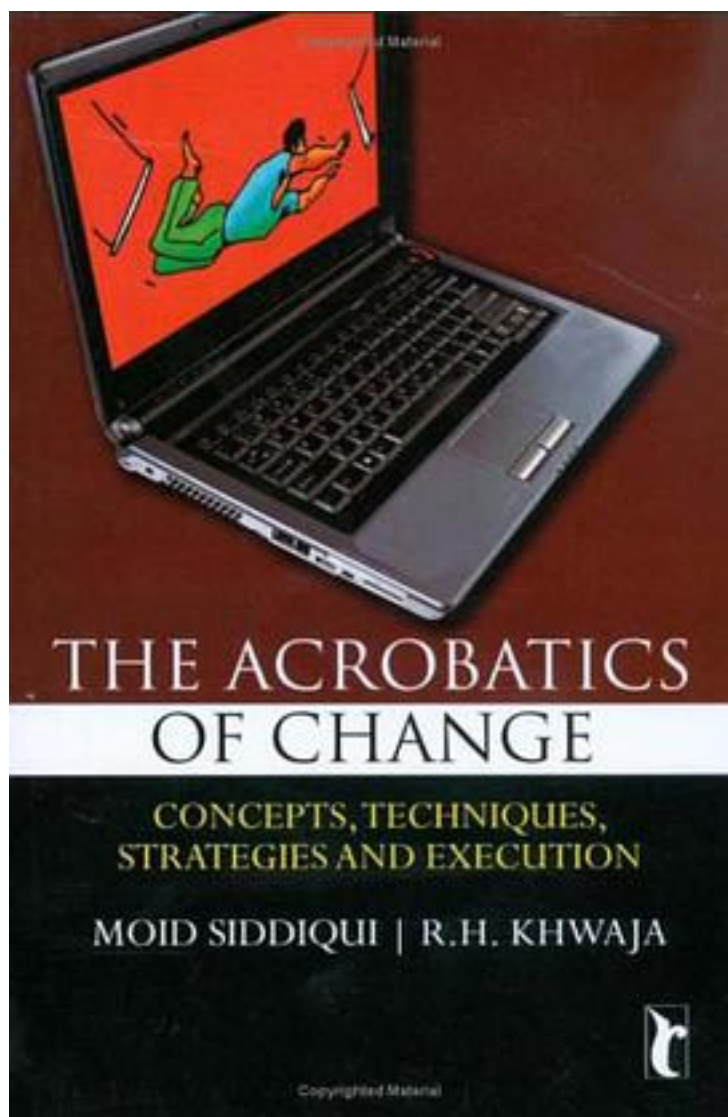


The Acrobatics of Change



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出版者:

出版时间:

装帧:

isbn:9788178298474

Managing change is a paradox-it is the interplay of two opposite forces i.e, 'desire for stability' and 'desire for change'. Techniques must first be used to address the forces of 'desire for stability' and then to enhance the forces of 'desire for change'. This interplay has an analogy with cosmic forces-expansive forces and gravitational forces which ensure an equilibrium among bodies in the cosmos. The Acrobatics of CHANGE: Concepts, Techniques, Strategies and Execution, analyses three "change stories"-two in Public Sector organizations viz., HMT and BEML, and one in the private sector-The Nagarjuna Group. The authors strongly believe that 'change' is not a 'dance', as dance is rhythmic with predetermined steps while managing change is a trapeze which needs passion, courage, enthusiasm, and, above all, perfect timing.

作者介绍:

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