

Print and Production Finishes for Sustainable Design



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The book shows examples of environmentally friendly inks, varnishes, pigments, and finishes that can be used in a wide range of standard printed media. Printing innovations and specialized printing techniques using environmentally friendly ingredients are also included. The book provides an overview of different printable

materials available to both 2-D and 3-D designers, including recyclable paper, paper substitutes, and biodegradable plastics. Innovative 3-D designs that demonstrate clear environmental benefits derived from the application of printing, types of manufacturing techniques or use of specific materials are showcased and explained. Environmentally sound printing and production finishes are often one of the outcomes of a lengthy design process by companies dedicated to reducing their impact on the environment. "Print and Production Finishes for Sustainable Design" includes case studies of companies where the entire organizational objective is based on achieving organizational sustainability (i.e. zero net impact) and where printing and production processes have been integral to achieving this.

作者介绍:

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