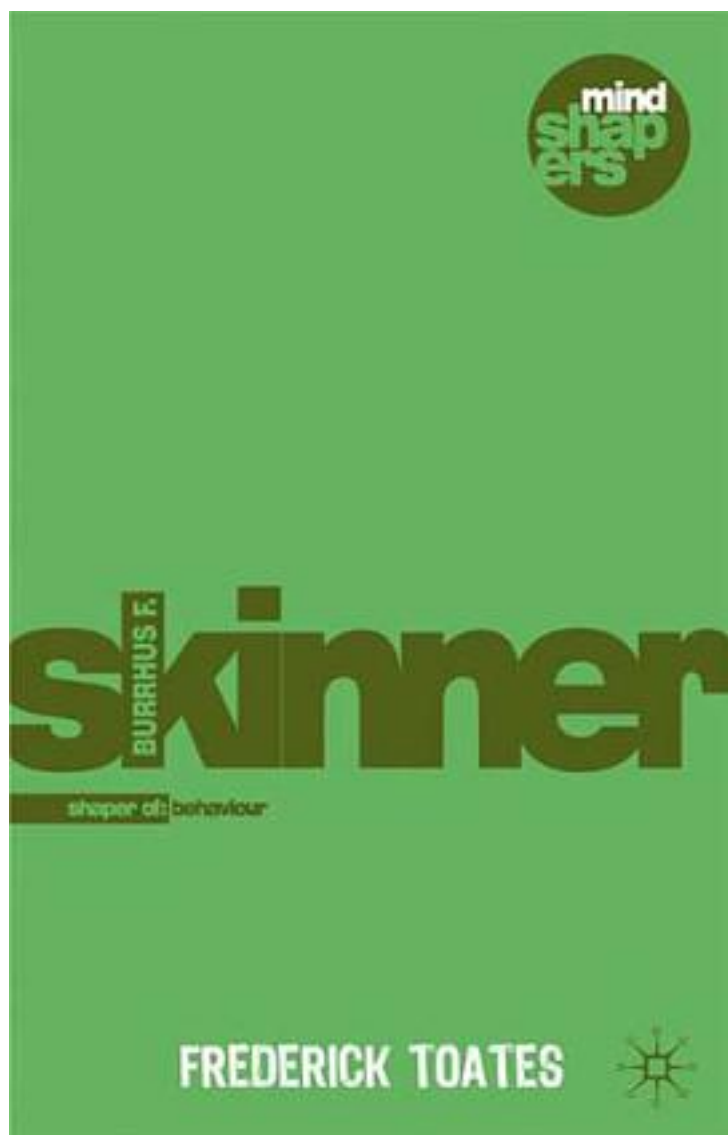


Burrhus F Skinner



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As the world faces up to the challenges of climate change and the threat to security, Skinner's contributions on these issues continue to resonate today. In this stimulating introduction for students and general readers, Toates places Skinner's ideas within the context of mainstream psychological thought, presenting a balanced synthesis of the psychologist's work and his approach. The author reveals the links between Skinner's perspective and other branches of psychology, highlighting his solutions to problems at individual, society and global levels.

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