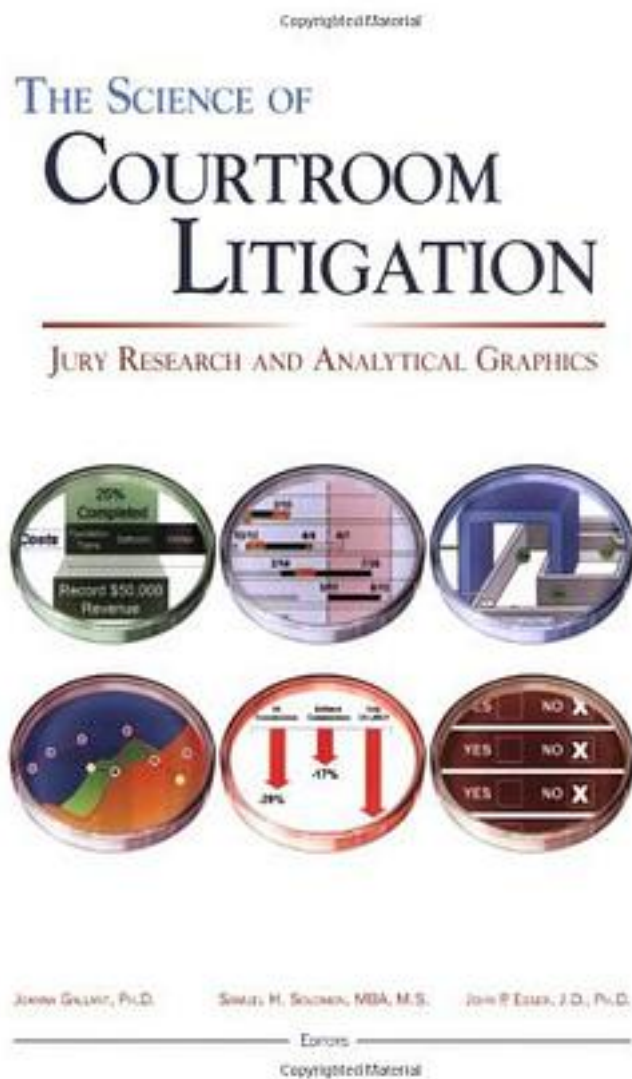


The Science of Courtroom Litigation



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Revealing the secrets behind the art of persuasion, this comprehensive examination details how to present the most compelling cases in today's courtrooms. Providing numerous research-based strategies, this reference assists in developing winning case themes, identifying unsympathetic jurors, creating convincing multimedia presentations, and making use of cutting edge trial technology in all types of litigation.

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