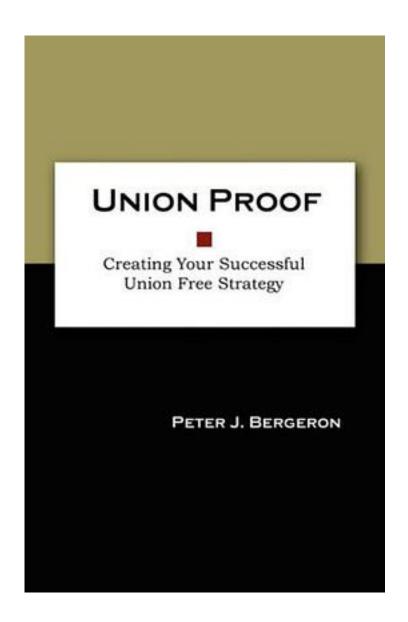
Union Proof



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Today, organized labor is fighting for its very existence. Theyre using every weapon at their disposal - including every channel of communication, running corporate campaigns, and influencing politics and legislation with large donations. Their foot soldiers are waging an all-out war against corporate America, and the spoils of victory are your employees. In Union Proof: Creating Your Successful Union Free Strategy, Peter Bergeron, a 33-year veteran of labor relations and human resources, shares his experiences, offers advice and gives you the best practices that truly make a difference in remaining union-free. Far from a legal text, Peter provides the practical tools and advice that can help you make union representation irrelevant within your organization. Peter J. Bergeron spent most of his 33+ years of service with General Dynamics, managing all areas of Human Resources with particular emphasis on Lábor/Employee Relations and Union Avoidance. Most notably, Peters primary successful union avoidance experience thwarted many large union organizing efforts at one of General Dynamics largest non-union production facilities. Peter was utilized by numerous General Dynamics business units throughout the country to lead counterorganizing efforts in campaigns ranging from as few as 13 to as many as 6,500 employees. Peter earned BA in Psychology from Villanova University and a MS in Systems Management from the University of Southern California.

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