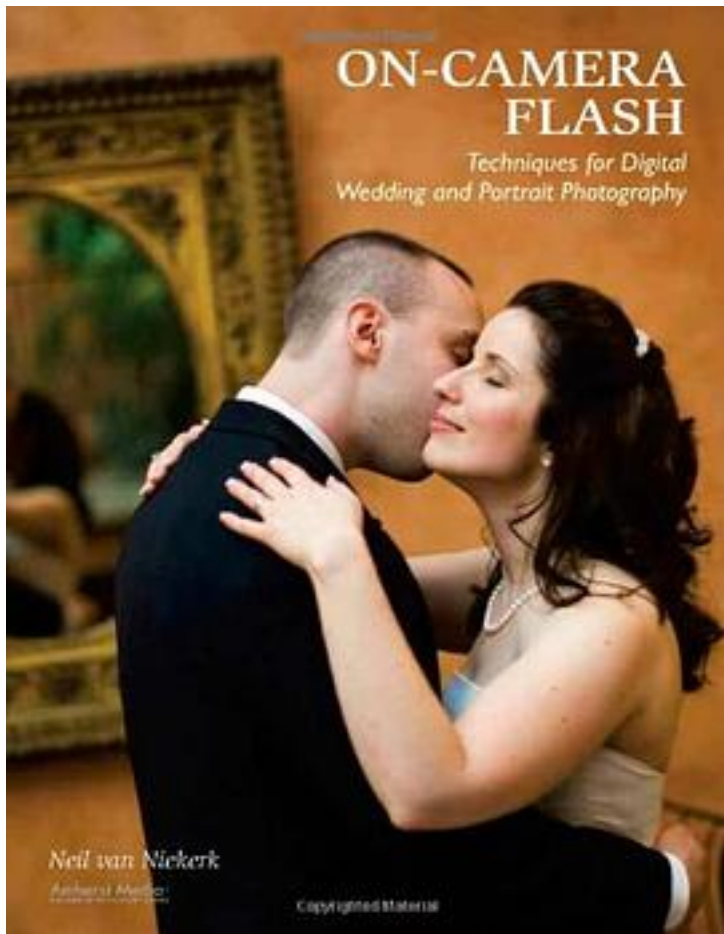


On-camera Flash Techniques for Digital Wedding and Portrait Photography



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With this guidebook, photographers learn how to create stunning, professional images

while avoiding the common pitfalls of using an on-camera flash. Techniques for using simple accessories--such as bounce cards and diffusers as well as how to improve a lighting scenario by enhancing it rather than overwhelming it--show photographers how to master this challenging aspect of portraiture. For wedding and environmental portrait photographers who must work in ever-changing lighting scenarios, executing these tips to evade flat, lifeless images with harsh shadows, washed-out skin tones, cavernous black backgrounds, and other unappealing visual characteristics results in not only better images, but happier clients and more sales.

作者介绍:

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