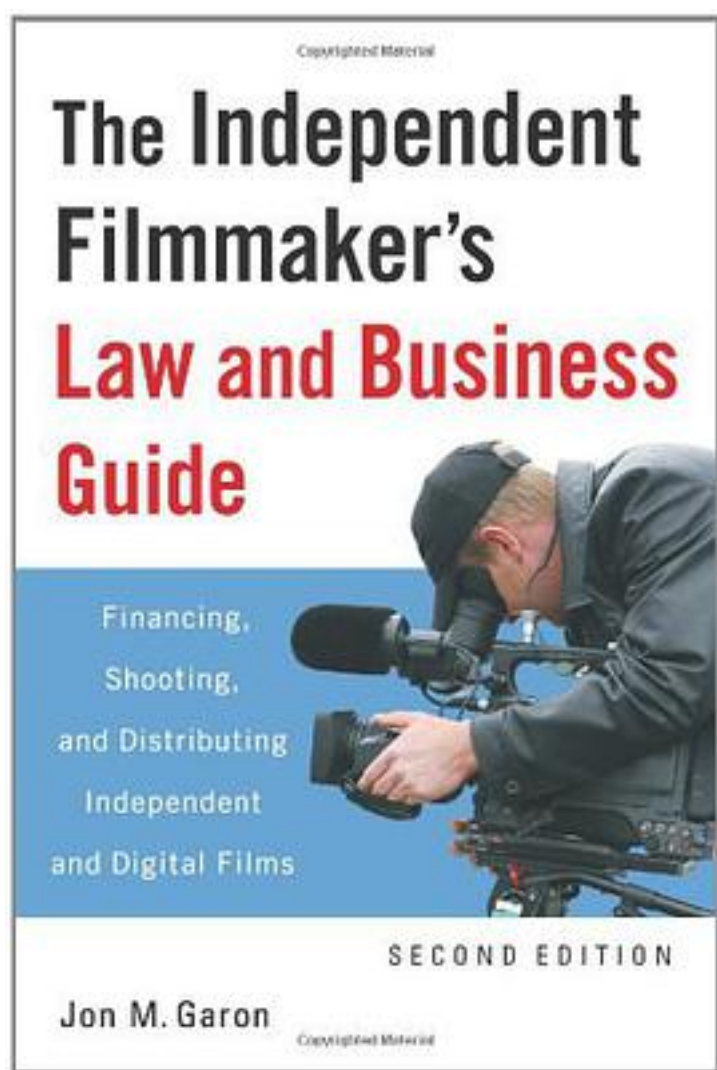


# Independent Filmmaker's Law and Business Guide



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Preparing independent or guerrilla filmmakers for the legal, financial, and organisational questions that can doom a project if unanswered, this guide demystifies issues such as developing a concept, founding a film company, obtaining financing, securing locations, casting, shooting, granting screen credits, distributing, exhibiting, and marketing a film. Updated to include digital marketing and distribution strategies through YouTube or webisodes, it also anticipates the "problems" generated by a blockbuster hit: sound tracks, merchandising, and licensing. Six appendices provide sample contracts, copyright forms and circulars, Writer's Guild of America definitions for writing credits, and studio contact information.

作者介绍:

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