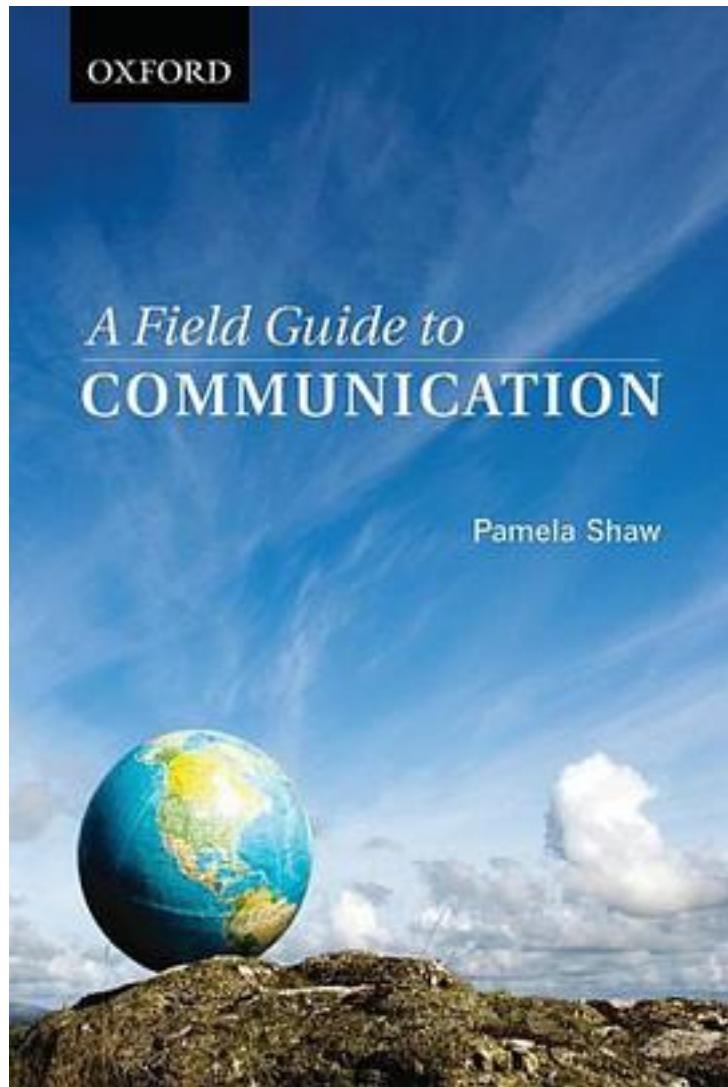


# A Field Guide to Communication



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A Field Guide to Communication is a practical, comprehensive source of information on developing skills in writing, researching, presenting, graphics and mapping for university students in the humanities/social sciences. Written in straightforward language, it offers advice to help students communicate with confidence in a variety of contexts-reports, press releases, essays, presentations, speeches, and many other situations are covered. Key principles are illustrated throughout using real-life examples frequently drawn from Canadian sources, and practical skills are reinforced with exercises throughout the text. The book equips students with the required skills for professional positions in the humanities/social science fields.

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