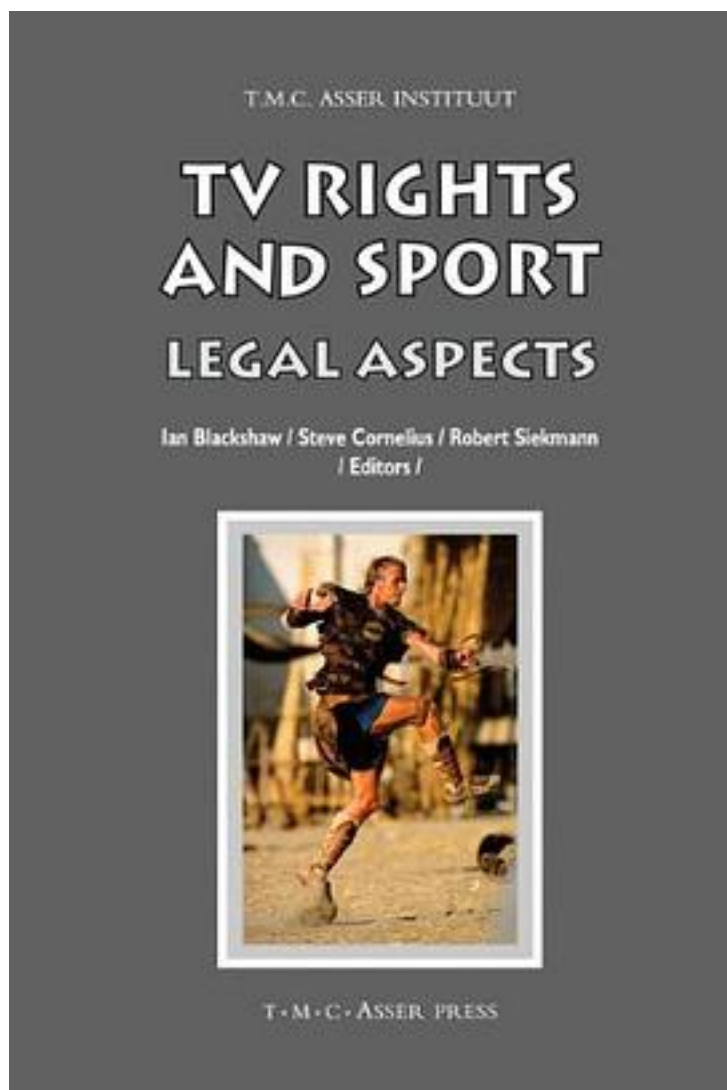


TV Rights and Sport



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The first part of this book examines the European law aspects of sports broadcasting, the new media and television rights relating to major sports events. The second part of the book consists of 27 country studies, including the 'Big Five' European football nations and other countries from around the world. The authors are media law and sports law experts, and from the point of view of the law and practice in their respective countries they address legal issues such as ownership of broadcasting rights, the commercial exploitation of those rights and the impact of competition law. Special attention is paid to 'new media' developments in connection with sport.

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