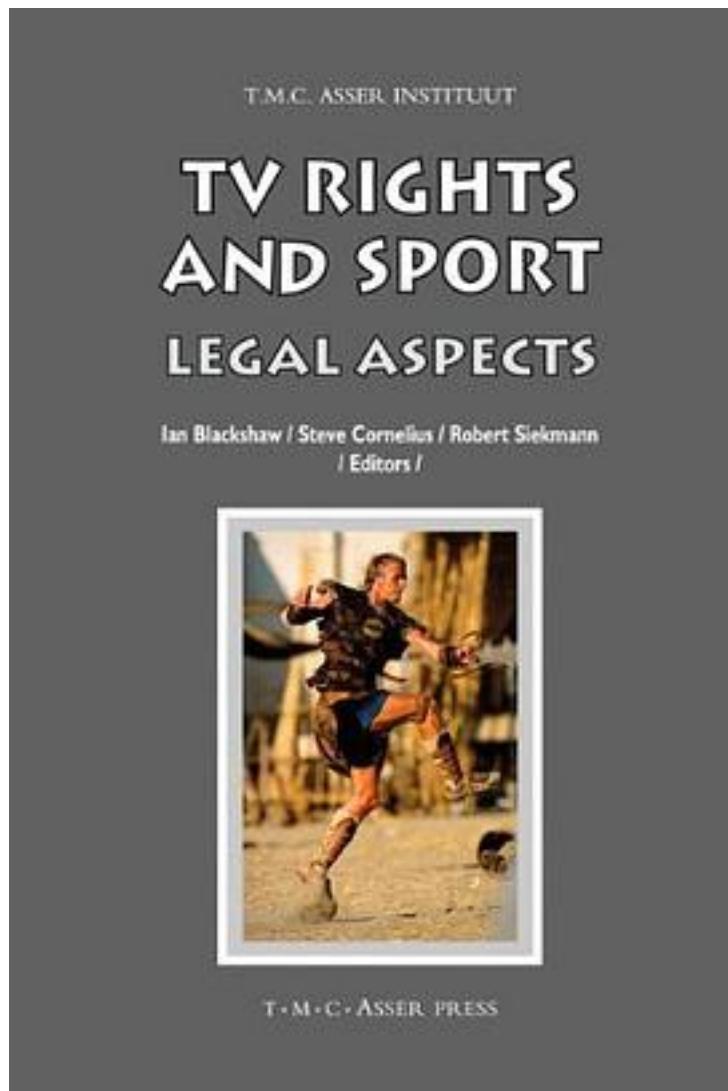


# TV Rights and Sport



[TV Rights and Sport 下载链接1](#)

著者:Blackshaw, Ian (EDT)/ Cornelius, Steve (EDT)/ Siekmann, Robert (EDT)

出版者:

出版时间:2009-4

装帧:

isbn:9789067042819

The first part of this book examines the European law aspects of sports broadcasting, the new media and television rights relating to major sports events. The second part of the book consists of 27 country studies, including the 'Big Five' European football nations and other countries from around the world. The authors are media law and sports law experts, and from the point of view of the law and practice in their respective countries they address legal issues such as ownership of broadcasting rights, the commercial exploitation of those rights and the impact of competition law. Special attention is paid to 'new media' developments in connection with sport.

作者介绍:

目录:

[TV Rights and Sport 下载链接1](#)

标签

评论

---

[TV Rights and Sport 下载链接1](#)

书评

---

[TV Rights and Sport 下载链接1](#)