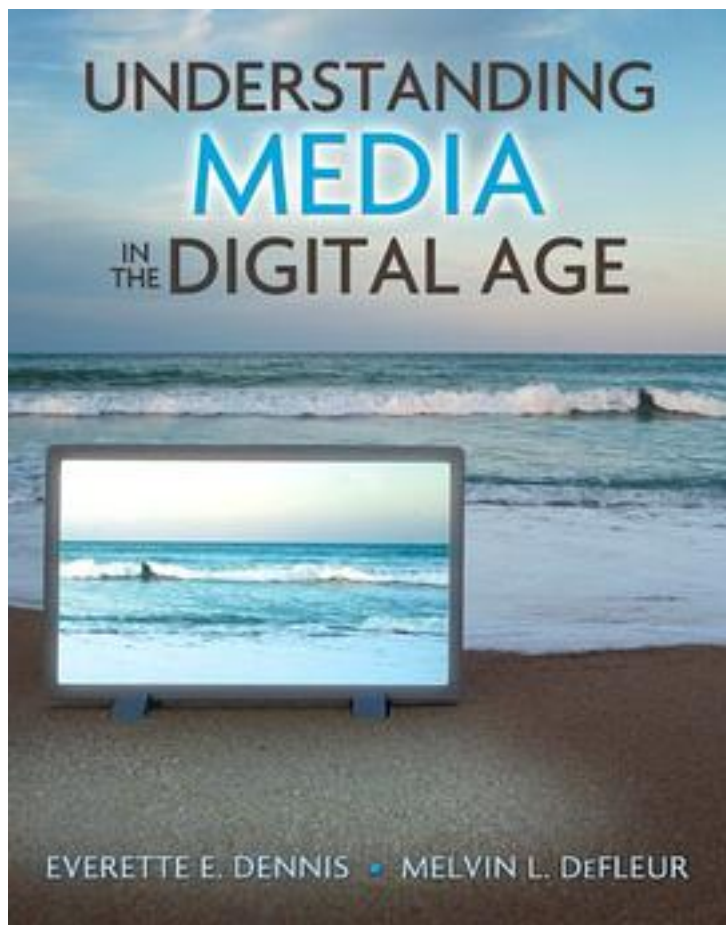


# Understanding Media in the Digital Age



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Written by two of the field's most eminent experts, this exciting new introduction to mass media makes connections between communication research and the reality of the media industry. Understanding Media in the Digital Age shows readers how to navigate the world of traditional and new media while fostering an understanding of

mass communication theory, history, active research findings, and professional experience.

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