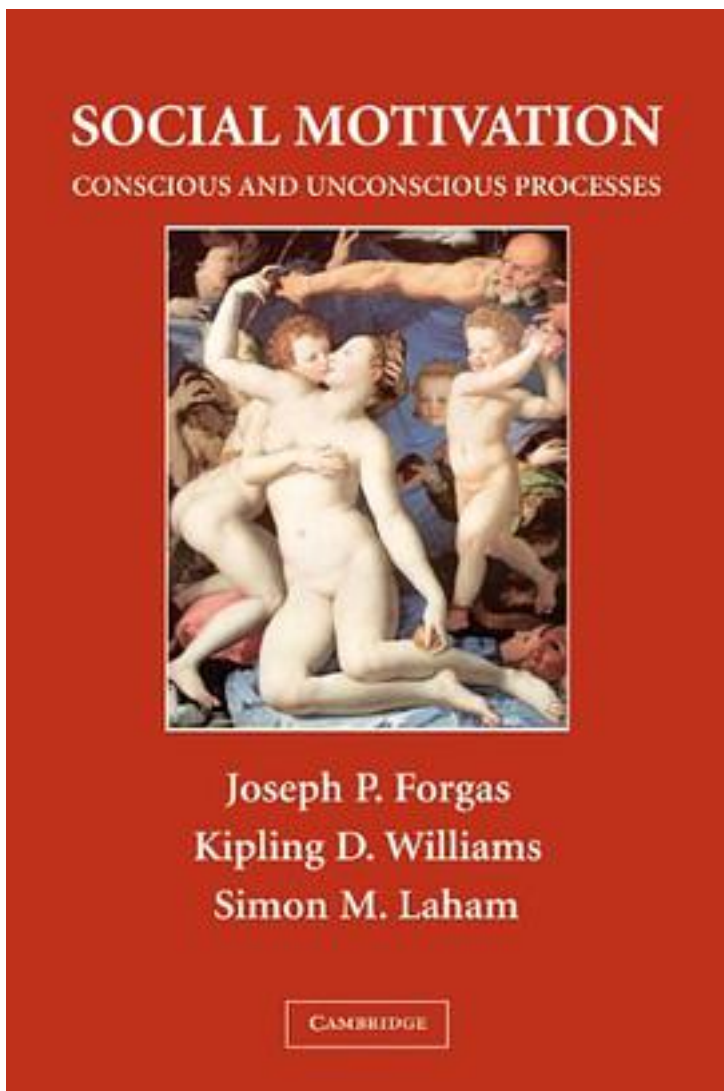


Social Motivation



[Social Motivation_下载链接1](#)

著者:Forgas, Joseph P. (EDT)/ Williams, Kipling D. (EDT)/ Laham, Simon M. (EDT)

出版者:

出版时间:2010-7

装帧:

isbn:9780521114134

Purposive, goal-directed behaviour is one of the defining characteristics of human beings. This volume surveys the most recent theories and research on the psychological mechanisms involved in the planning and execution of motivated social behaviour. The contributors are all leading international researchers, and their chapters discuss such exciting topics as how goals influence thinking and behaviour, how affect and social motivation interact, how unconscious motivation operates, and the relationship between habits and intentions as sources of social action. The applications of contemporary research on motivation to practical questions in clinical, organisational, educational and counselling psychology receive special attention. The book is written in a readable yet scholarly style. The chapters take a highly comprehensive and integrative approach, and the book should be of interest to students, practitioners and researchers interested in the psychology of motivation, and should also be suitable as an advanced textbook of this field.

作者介绍:

目录:

[Social Motivation_下载链接1](#)

标签

评论

[Social Motivation_下载链接1](#)

书评

[Social Motivation_下载链接1](#)