Knowledge Management in Organizations

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Building on the success of the first edition, the second edition of Knowledge Management in Organizations presents a critical introduction to the subject. Adopting a multidisciplinary perspective, encompassing issues of strategy, structure, systems

and human resource management, the text introduces the reader to the concept of knowledge before examining how, and whether, knowledge can be managed within the organizations in which we work. Three brand new chapters have been included in the second edition, enhancing the book's coverage of leadership, defining knowledge management, and examining how organizations replace and "unlearn" knowledge. New case examples and longer end of chapter case studies have been added to this new edition, with other features including definition boxes, further reading and review questions being retained. Online Resource Centre Supporting resources, delivered online, are new for the second edition. Users of the website will find web links and extended cases which present knowledge management in virtual and knowledge-intensive firms, and global organizations.

作者介绍:

目录:

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