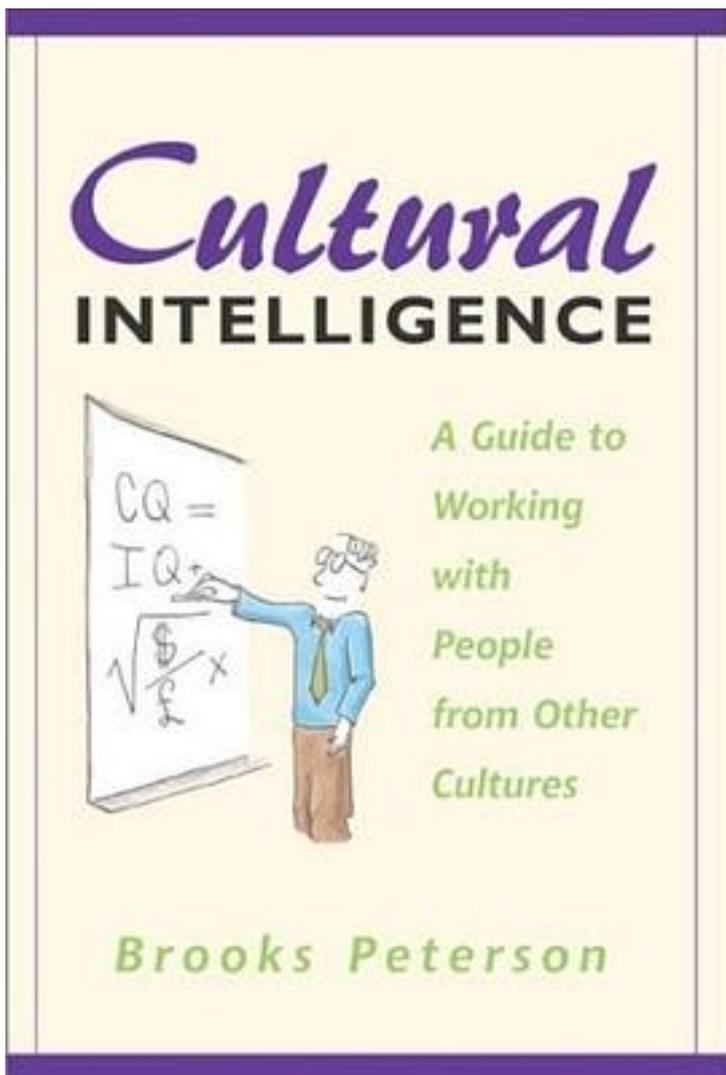


Cultural Intelligence



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Business people and others often fail to perform their jobs well because of cross-cultural differences. "Cultural Intelligence" provides a systematic way to approach the tremendous variety of interactions that people face in different cultures and locales. The key, the authors argue, is to become culturally intelligent. By understanding the fundamental principles of cross-cultural interactions, practicing mindfulness, and developing adaptive behavioral skills, readers can become culturally intelligent and effective across a wide range of cross-cultural situations. The authors' goal is to create a new mindset in the reader that can effectively encounter and work with cultural variations regardless of language or geography.

作者介绍:

David C Thomas (PhD University of South Carolina) is Professor of International Management and Director of the Centre for Global Workforce Strategy at Simon Fraser University, Vancouver, Canada.

He is the author of eight books including Cultural Intelligence: Living and Working Globally, (2009, Berrett-Koehler Publishers). His book Cross-Cultural Management Essential Concepts (2008, Sage Publications) was the winner of the R. Wayne Pace Human Resource Development book of the year award for 2008. In addition, he has recently edited (with Peter B. Smith and Mark Peterson) The Handbook of Cross-Cultural Management Research from Sage Publications. His research on cross-cultural interactions in organizational settings has appeared in such journals as the Journal of International Business Studies, Journal of Applied Psychology, Journal of Cross-Cultural Psychology, Journal of Organizational Behavior, Organization Studies, Journal of World Business, Journal of Business Research, Advances in International Comparative Management, Research in the Sociology of Organizations, Leadership Quarterly, and Organizational Dynamics. He is currently the Area Editor of the Journal of International Business Studies and serves on the editorial boards of the Journal of World Business, Journal of Organizational Behavior, and European Journal of Cross-Cultural Competence and Management.

His previous academic postings have included positions at the Pennsylvania State University and The University of Auckland, New Zealand, where he was also Director of the Master of International Business Program. He has held visiting positions at Koç University, Istanbul, Turkey, The Chinese University of Hong Kong, the University of Hawaii, Massey University, New Zealand, and ESCEM, Tours, France. In addition to teaching at both undergraduate and post graduate level, Dr Thomas has developed executive education programs in Australia, New Zealand, Canada and the United States and has served as a consultant to a number of multinational firms and government agencies in New Zealand and Canada. When not writing or teaching he can often be found scraping or varnishing (or sometimes sailing) his 1972 Cheoy Lee ketch Pounamu.

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