Sony DSLR A100 Multimedia Workshop



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"Magic Lantern Guides" "Multimedia Workshops" "The world's best photographic package """ "Magic Lantern Guides" and "DVD's" have always provided the very best, most in-depth coverage of a camera's ins-and-outs. Now, there's even more "magic' on the market for photographers: the "MAGIC LANTERN MULTIMEDIA WORKSHOP." It's a complete class in digital photography with a D-SLR camera--one that enables you to learn the essentials at your own pace, in the comfort in your own home. The attractive package includes: - "Specific 80-minute DVD": An authoritative DVD guide made just for your model. Created by photographers for photographers, it covers specific camera features and functions. The format allows you to navigate easily between different topics and review chapters any time.- "Taking Great Digital Photos": This full-color, 64-page book gets newcomers to the digital world started right. Packed with picture-taking tips and information on digital file formats, it explains how f/stops and shutter speeds work together to create an exposure, which focal lengths are best for various subjects, and how to get accurate color with white balance.-"Great Photos with Your Digital SLR 60-minute DVD": This live-action tutorial demystifies digital shooting, and shows how to compose photos; choose the best picture-quality settings; improve results with the built-in flash; and interpret your histogram. Plus, see when to trust your camera's automatic settings...or change them yourself. - "Quick Reference" Wallet Card": This laminated take-along is an ideal in-the-field key to camera and menu operations. There's nothing else like this on the market

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