Born to Win



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Firstborns are the natural movers, shakers, and leaders of the world. They can accomplish anything they set their minds to. They're the high achievers, the benchmark setters, the business moguls, the concert violinists, the heads of the PTA. But if they're out of balance, they can be overly perfectionistic, driven, and critical. They can become controllers (everything has to go their way) or pleasers (they exhaust themselves in meeting the demands of others). Now available in trade paper, Born to Win identifies the qualities of firstborns . . . and there's a catch. Just because someone is the firstborn child in the family doesn't mean they'll have a firstborn personality. They can be third in a group of four siblings and still have a firstborn personality Dr. Kevin Leman reveals why. He helps firstborns understand their natural advantages--while becoming aware of their weaknesses and learning how to sidestep them--for the highest level of personal success at home, at school, at work, and in relationships. And he helps those who live or work with firstborns to understand them better. This fun, informative, and practical book will keep readers engaged and provide many "aha" moments.

作者介绍:

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