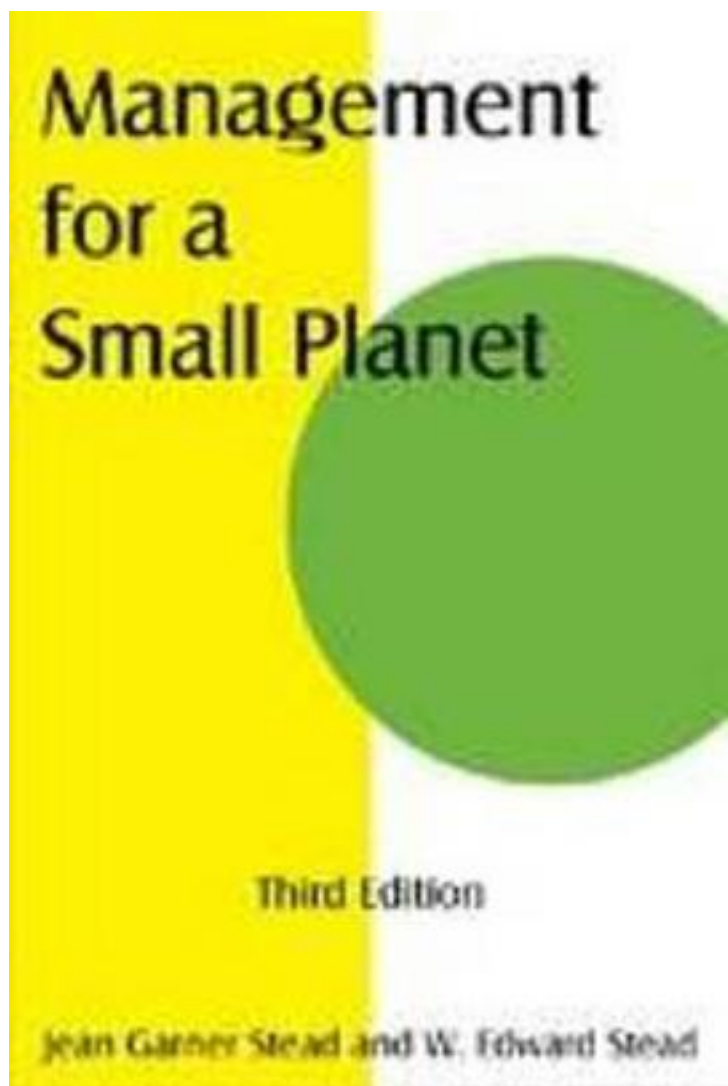


Management for a Small Planet



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When this classic text was first published in 1992 it provided a unique focus for the burgeoning concern for sustainability and sustainable organizational practices. The book's impact continues to be felt today as large multinational corporations are making substantial commitments to the 'triple bottom line' of economic success, social responsibility, and environmental protection, and sustainability has become a part of curricula in business schools around the globe. Featuring extensive new material throughout, this new edition of "Management for a Small Planet" maintains the same unique vision and approach that made the original so influential. Unlike other texts on the topic, it employs a strategic, general management perspective within theoretical frameworks on how organizations can be instrumental in moving humankind toward a more sustainable world. Part I includes chapters dedicated to each dimension of sustainability: biophysical, economic, and social. Part II contains the specifics on the formulation and implementation of sustainable management practices, all grounded in the principles of organizational behavior, leadership, and business strategy. The book is an ideal text for any course concerned with environmental management and sustainable management practices.

作者介绍:

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