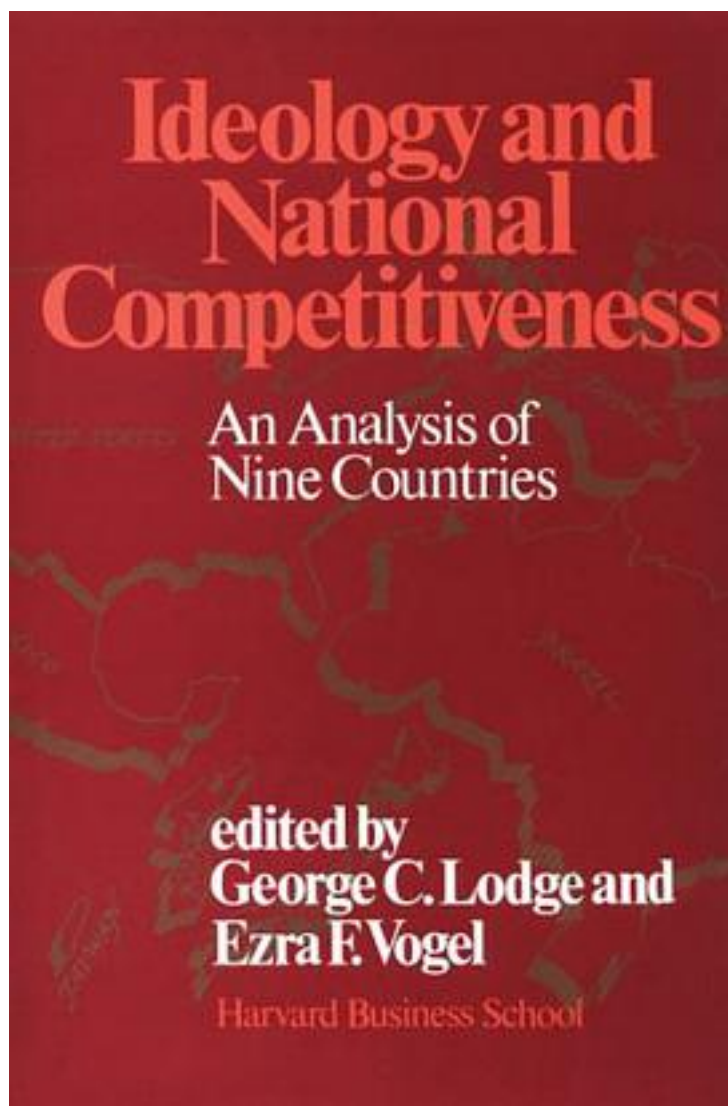


Ideology and National Competitiveness



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Millions of skiers around the world have witnessed a revolution in ski design and the ensuing changes in technique. "Ultimate Skiing" is the definitive instruction manual for skiers seeking the latest developments in technique and technology. A full-colour guide for the modern skier, "Ultimate Skiing" speaks to the intermediate, advanced and racing readership by including updated techniques for modern-shaped ski designs and tips for fine-tuning boots for specific styles and terrain. Written by technique expert Ron LeMaster, "Ultimate Skiing" offers a tactical approach to applying technique to meet the needs for various conditions and ski objectives, such as ice, powder, moguls and steeps. "Ultimate Skiing" features LeMaster's clear, thorough and captivating photo sequences depicting proper form on the slopes. Every chapter includes analyses of World Cup skiers as well as exercises for developing and practicing technique. Skiers are guaranteed to benefit from LeMaster's unique method of instruction. Starting with the mechanical basics of skiing and moving on to the complete presentation of technique, "Ultimate Skiing" is the one resource that will build confidence and consistency in any serious skier.

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