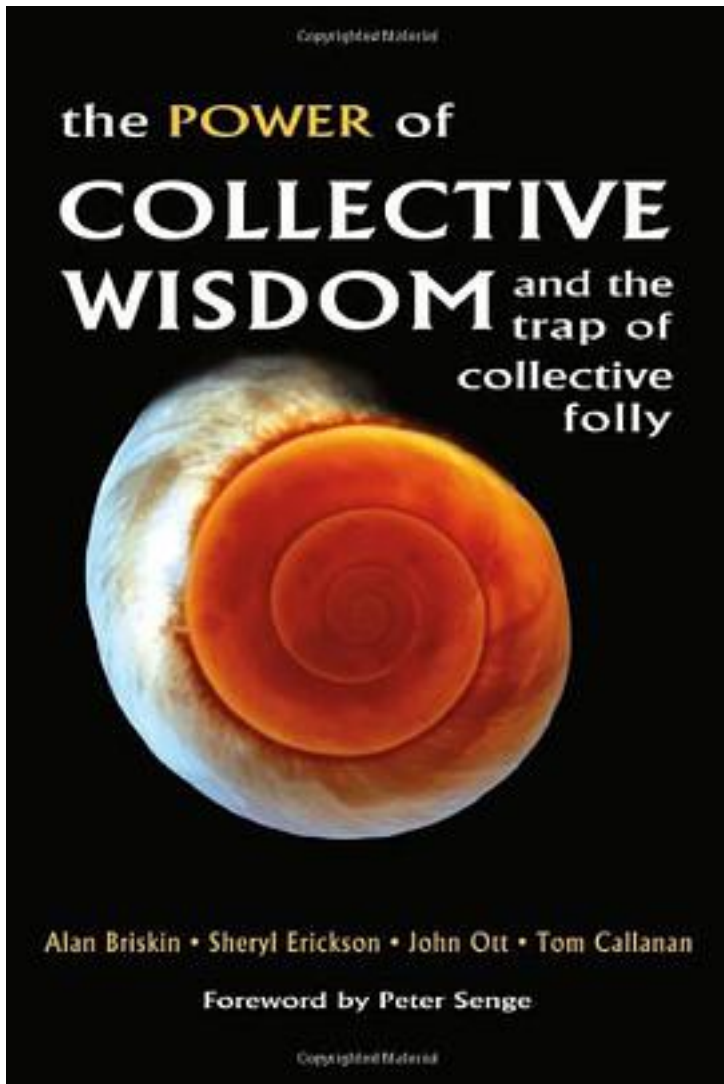


The Power of Collective Wisdom: And the Trap of Collective Folly



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Collective wisdom refers to knowledge and insight gained through group and community interaction. At a deeper level, however, it is about our living connection to each other and the interdependence we share in our neighborhoods, organizations, and world community.

Based on nine years of research, The Power of Collective Wisdom shows how we can reliably tap into the extraordinary cocreative potential that exists whenever human beings gather together. Stories and historical examples illustrate how collective wisdom has emerged in a range of cultures, settings, and traditions, and the authors offer a set of practices to help readers realize the key lessons of the book.

作者介绍:

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