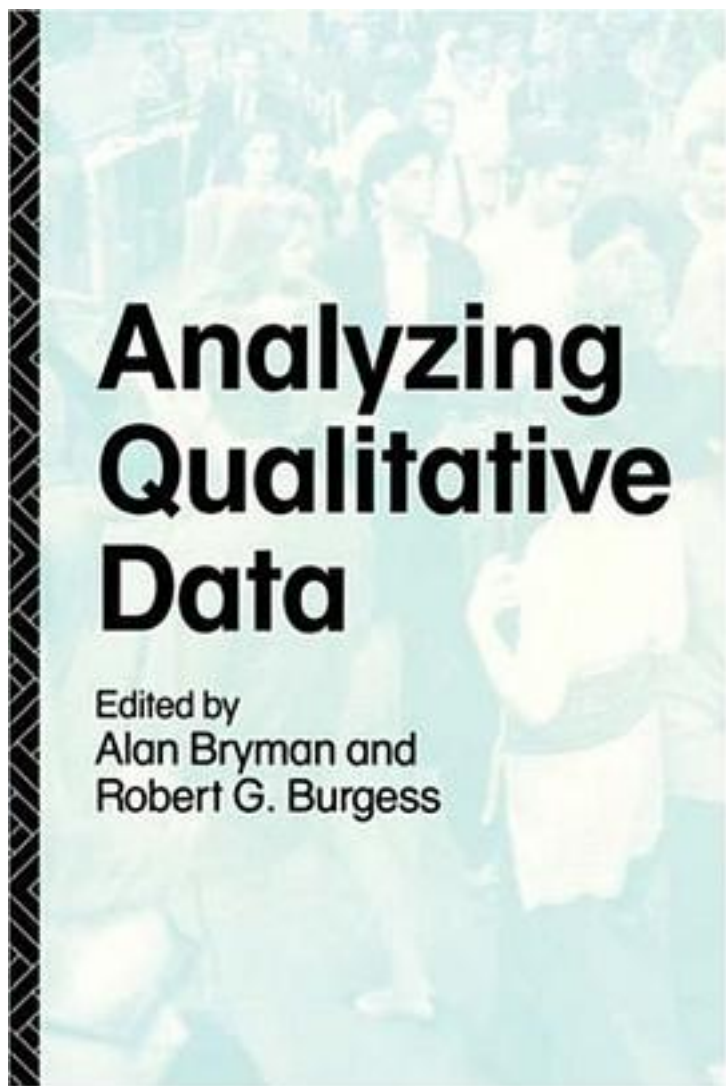


Analyzing Qualitative Data



[Analyzing Qualitative Data_ 下载链接1](#)

著者:H. Russell Bernard

出版者:Sage Publications, Inc

出版时间:2009-9-30

装帧:Paperback

isbn:9780761924906

Through the use of real-life social science examples, this book walks upper-division undergraduate to graduate students through the steps of collecting and analyzing qualitative data. Rather than cover data collection in separate chapters isolated from analysis techniques, the authors pair each data collection technique with the appropriate analytic method. The authors first cover word-based techniques (such as KWIC, word counts, componential analysis, taxonomies, mental maps, and semantic networks.) They next cover discovery techniques (grounded theory, schema analysis, sequential analysis, and analytic induction) followed by confirmatory techniques (tables and matrices, classic content analysis, content dictionaries, and ethnographic decision modeling.) In the last section of the book, the authors tackle philosophical issues related to sampling, reliability and validity as well as how to select the appropriate software. Carefully crafted exercises will provide readers with experiences for practicing the concepts in each chapter. This book will provide readers with not only the most complete information on doing qualitative collection and analysis, but a guide to selecting among the complete variety of qualitative techniques.

作者介绍:

目录:

[Analyzing Qualitative Data 下载链接1](#)

标签

方法论

政治学

传播学

CaseRed

qualitative

methodology

Russell

Methodology

评论

质性分析必读书。有中文台版的。

[Analyzing Qualitative Data 下载链接1](#)

书评

[Analyzing Qualitative Data 下载链接1](#)