

The Broadband Connection

"There is no one better in the business than Alan Carroll.
His results speak for themselves."
—Bill Nutt, Chairman and CEO of NCR

THE BROADBAND CONNECTION



THE ART OF DELIVERING A WINNING IT PRESENTATION

ALAN CARROLL

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It's no secret that many IT professionals hate presenting and are often very bad at it. Focusing on technical details and speaking in monotone, they can quickly lose their audiences' attention and interest. Effective presentation skills are critical to the careers of IT professionals and the proper utilization of corporate resources. The Broadband Connection will show IT professionals how to become articulate, effective and persuasive speakers, no matter how difficult the information being disseminated. In The Broadband Connection, author and expert Alan Carroll, a transpersonal psychologist who has helped thousands of IT professionals worldwide evolve from nervous, insecure speakers into savvy, successful presenters, offers his proven strategies in this fresh and innovative step-by-step guidebook. Utilizing language and principles specific to the IT industry, the author teaches vital presentation skills in a familiar language the reader can identify with and understand. This book provides the tools to unleash the graceful speaker hidden inside every IT professional.

作者介绍:

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