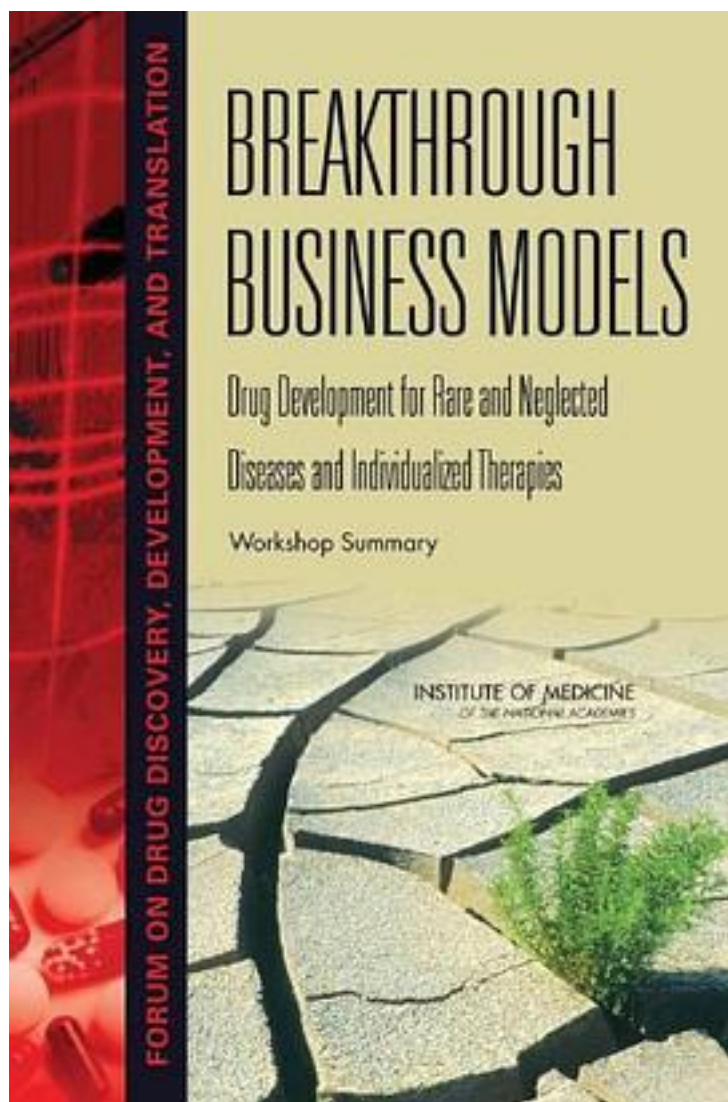


Breakthrough Business Models



[Breakthrough Business Models_ 下载链接1](#)

著者:Wizemann, Theresa M./ Robinson, Sally/ Giffin, Robert/ Institute of Medicine (U. S.)

出版者:

出版时间:2009-2

装帧:

isbn:9780309120883

The process for developing new drug and biologic products is extraordinarily expensive and time-consuming. Although large pharmaceutical companies may be able to afford the cost of development because they can expect a large return on investment, organizations developing drugs to treat rare and neglected diseases are unable to rely on such returns. On June 23, 2008, the Institute of Medicine's Forum on Drug Discovery, Development, and Translation held a public workshop, "Breakthrough Business Models: Drug Development for Rare and Neglected Diseases and Individualized Therapies," which sought to explore new and innovative strategies for developing drugs for rare and neglected diseases.

作者介绍:

目录:

[Breakthrough Business Models_ 下载链接1](#)

标签

评论

[Breakthrough Business Models_ 下载链接1](#)

书评

[Breakthrough Business Models_ 下载链接1](#)