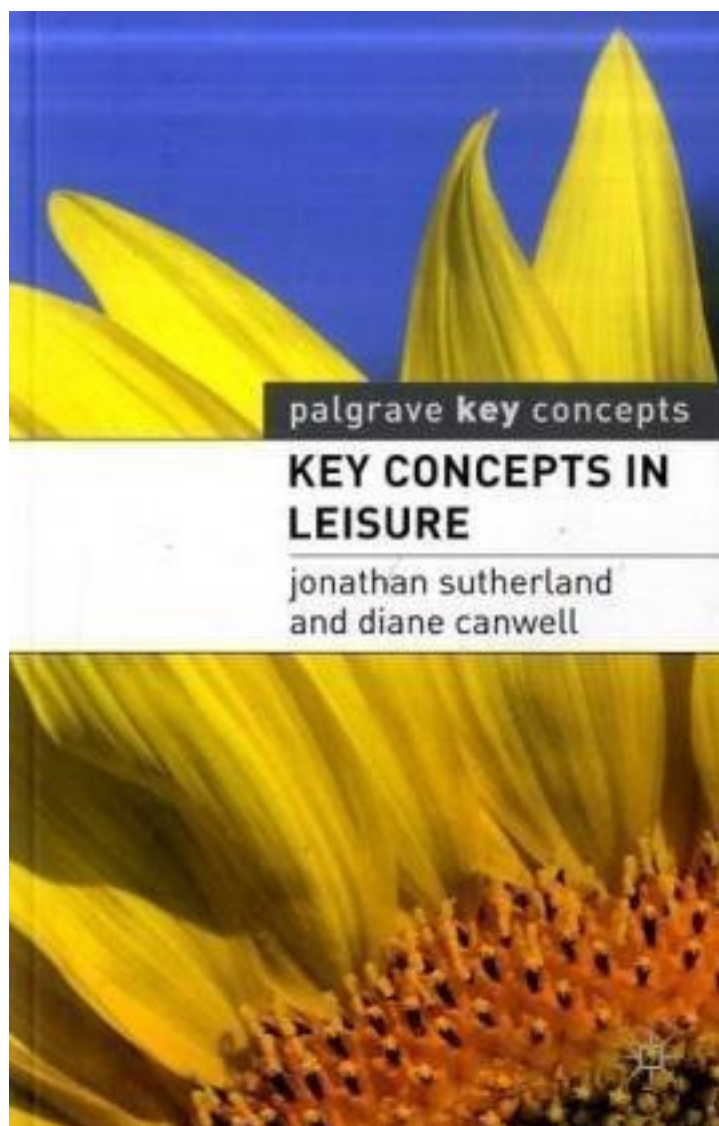


Key Concepts in Leisure



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Leisure studies encompasses the broadest range of leisure and sports pursuits and marries management, administration and sports, as well as customer service. "Key Concepts in Leisure" presents an indispensable guide to the key themes and concepts in this rapidly developing, fast-paced and demanding industry.

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