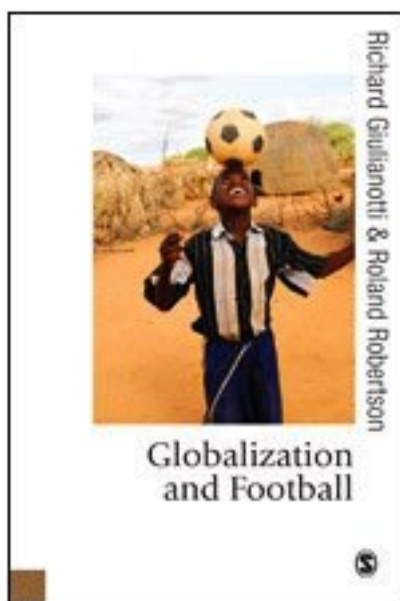


Globalization and Football



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This timely book provides an engaging, clear view of the interrelationships within key globalization processes and the international sport of football. Intelligently combining the conceptual and methodological aspects of global studies with the specific cultural conditions of the 'beautiful game' Giulianotti and Robertson illuminate its social history and diffusion, as well as wider cultural, economic, political and social dimensions.

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