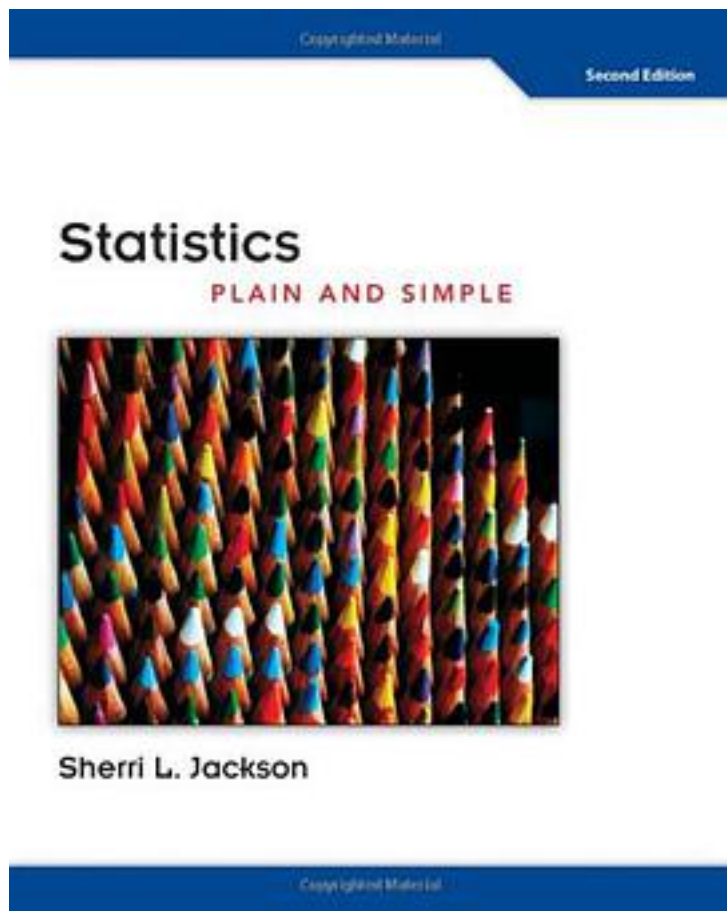


Statistics Plain and Simple



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Build your confidence in understanding, calculating, and interpreting statistics with STATISTICS: PLAIN AND SIMPLE. This straightforward, conversational introduction to statistics presents just what its title promises -- a plain-and-simple overview of statistics that is clear, concise, and sparing in its use of jargon. You'll develop a strong

awareness of the interaction between statistical methods and research methods along with a solid working knowledge of basic statistical cautions in research design, a strong understanding of the concept of significance, and the critical thinking skills necessary to apply these ideas.

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标签

统计

数学

心理学

评论

之前没觉得，读完社会学那本之后才知道这本书编得有多好，起码它条理是清晰的！！
！不会东一块西一块，而且语言也比较简单，不把概念和公式复杂化。

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书评
